

Cycle view of the study programme

| | B1 | Or | Th | Pr | Au | Cr |
|--|----|----|----|----|----|----|
| Core curriculum compulsory courses (B1 : 20Cr, B2 : 30Cr) | | | | | | |
| COMU2155-1 <i>Public relations in the digital age</i> | B1 | Q2 | 30 | - | - | 5 |
| COMU0035-1 <i>Analysis of political communication: actors, practices, discourse</i> - Geoffrey GEUENS | B1 | Q1 | 30 | - | - | 5 |
| COMU0036-1 <i>Project workshop</i> - Quanah ZIMMERMAN | B2 | Q1 | 30 | - | - | 5 |
| COMU0037-1 <i>Communication visuelle (lexique français/anglais, théorie, analyse)</i> - Jeremy HAMERS | B1 | Q1 | 30 | - | - | 5 |
| COMU0038-1 <i>Analysis of corporate communication: multinationals, greenwashing, social washing</i> - Geoffrey GEUENS | B2 | Q1 | 30 | - | - | 5 |
| COMU0433-1 <i>Audiovisual production workshop</i> (english language) | B1 | Q2 | 15 | 15 | - | 5 |
| PTFE0035-1 <i>Final thesis</i> | B2 | TA | - | - | - | 20 |
| Common core courses (B1 : 20Cr, B2 : 20Cr) | | | | | | |
| Choose two modules from : (B1 : 20Cr, B2 : 20Cr) | | | | | | |
| ENGLISH (B1 : 10Cr, B2 : 10Cr) | | | | | | |
| TRAD0096-1 <i>Comparative method in linguistics, English-French</i> (english language) - Marie HERBILLON | B1 | Q1 | 30 | - | - | 5 |
| TRAD0060-1 <i>Practical translation from French to English</i> - Marie HERBILLON | B2 | Q1 | 30 | - | - | 5 |
| Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr) | | | | | | |
| Argumentation Group | | | | | | |
| LMOD0001-1 <i>Practicing English argumentation</i> (english language) - Marie HERBILLON | - | Q2 | - | 30 | - | 5 |
| Linguistics group | | | | | | |
| Choose one of the following courses : | | | | | | |
| GERM0062-1 <i>World Englishes</i> (english language) - Daria TUNCA | - | Q2 | 30 | - | - | 5 |
| LGER0210-1 <i>English diachronic linguistics b : Approaches and perspectives in English historical linguistics</i> (english language) - Lieselotte BREMS | - | Q1 | 30 | - | - | 5 |
| LGER0223-1 <i>English synchronic linguistics a : English corpus linguistics</i> (english language) - An VAN LINDEN | - | Q1 | 30 | - | - | 5 |
| LGER0104-2 <i>English synchronic linguistics b: Construction grammar and its application to English</i> (english language) - Lieselotte BREMS | - | Q2 | 30 | - | - | 5 |
| LGER0105-2 <i>English diachronic linguistics: An introduction to grammaticalization</i> (english language) - Lieselotte BREMS | - | Q2 | 30 | - | - | 5 |
| Literature group | | | | | | |
| Choose one of the following courses : | | | | | | |
| LGER0200-1 <i>English literature a: Modern Literature(s) in English</i> (english language) - Marc DELREZ | - | Q1 | 30 | - | - | 5 |
| LGER0202-1 <i>English literature b: Intermedial approaches to literature and culture</i> (english language) - Michel DELVILLE | - | Q1 | 30 | - | - | 5 |
| LGER0204-1 <i>English literature c</i> (english language) - Delphine MUNOS | - | Q2 | 30 | - | - | 5 |
| LGER0206-1 <i>English language literature</i> (english language) - Daria TUNCA | - | Q2 | 30 | - | - | 5 |
| LGER0208-1 <i>English literature e: American literature</i> (english language) - | - | Q1 | 30 | - | - | 5 |

Michel DELVILLE

LGGER0292-1 *Littérature anglaise f* (english language) - N... - Q2 30 - - 5

GERMAN (B1 : 10Cr, B2 : 10Cr)

TRAD0062-1 *Linguistique contrastive allemand-français* (german language) - Céline LETAWE B1 Q1 30 - - 5

TRAD0064-1 *Practice of translation from French into German* - MyriamNaomi WALBURG B2 Q2 30 - - 5

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

Argumentation Group

LMOD0002-1 *Practicing German argumentation* (german language) - Claus TELGE - Q2 30 - - 5

Linguistics group

Choose one of the following courses :

LGGER0198-1 *Linguistique allemande a : Variation und Wandel im Deutschen im 20. und 21. Jahrhundert* (german language) - Robert MÖLLER - Q1 30 - - 5

LGGER0101-5 *Linguistique allemande b : Das Deutsche im Sprachkontakt* (german language) - Robert MÖLLER - Q1 30 - - 5

Literature group

Choose one of the following courses :

LGGER0191-1 *Littérature allemande a : Deutsche Literatur in mehrsprachigen Kontexten* (german language) - Q2 30 - - 5

LGGER0193-1 *Littérature allemande b : Deutsche Literatur im 20. und 21. Jahrhundert* (german language) - Vera VIEHÖVER - Q1 30 - - 5

LGGER0195-1 *Littérature allemande c : Klassiker der deutschen Literatur - Kanonbildung und Kanonkritik* (german language) - Vera VIEHÖVER - Q2 30 - - 5

SPANISH (B1 : 10Cr, B2 : 10Cr)

TRAD0074-1 *Comparative linguistics Spanish-French* (spanish language) B1 Q1 30 - - 5

TRAD0080-1 *Practice of translation from French into Spanish* (spanish language) - Ernesto WONG GARCÍA B2 Q1 30 - - 5

Choose two courses out of the following : (B1 : 5Cr, B2 : 5Cr)

LMOD0003-1 *Practicing Spanish argumentation* (spanish language) - Ernesto WONG GARCÍA - Q2 30 - - 5

LROM0076-1 *Questions of Spanish Linguistics* (spanish language) - Vanessa CASANOVA ROMERO, Marta GALLEGRO GARCIA - Q2 30 - - 5

LROM0136-1 *Questions of Hispano-American literature* (spanish language) - Kristine VANDEN BERGHE - Q1 30 - - 5

ITALIEN (B1 : 10Cr, B2 : 10Cr)

Choose courses totalling 20 credits out of the following : (B1 : 10Cr, B2 : 10Cr)

Compulsory courses

LROM0103-1 *History of Italian language from the Baroque period to the present day* (italian language) - Thea RIMINI - Q2 30 - - 5

LROM0077-1 *Issues in Italian linguistics* (italian language) - Hélène MIESSE - Q2 30 - - 5

LROM0001-1 *Italian civilization* (italian language) - Q1 30 - - 5

Choisir 1 cours parmi (sur le cycle) :

LROM0129-1 *Questions of Italian literature during the Middle Ages and the Renaissance* (italian language) - Hélène MIESSE - Q2 30 - - 5

LROM0138-1 *Questions of modern Italian literature: XX- XXI centuries* (italian language) - Thea RIMINI - Q2 30 - - 5

DUTCH (B1 : 10Cr, B2 : 10Cr)

TRAD0067-1 *Comparative method in linguistics, Dutch-French* - Laurent RASIER B1 Q1 30 - - 5

TRAD0069-1 *Practice of translation from French into Dutch* - Isa HENDRIKX B2 Q2 30 - - 5

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

Argumentation Group

LMOD0004-1 *Practicing Dutch argumentation* (dutch language) - Elies SMEYERS - Q2 30 - - 5

Linguistics group

Select 1 course in the linguistics group

LGER0224-5 *Dutch synchronic linguistics a : Ruimte, taal en cognitie* (dutch language) - Julien PERREZ - Q2 30 - - 5

LGER0225-1 *Dutch synchronic linguistics c: Tekstlinguïstiek en pragmatiek in het Nederlands* (dutch language) - Laurent RASIER - Q1 30 - - 5

Literature group

Select 1 course in the literature group

LGER0214-1 *Littérature néerlandaise b* (dutch language) - Q1 30 - - 5

LGER0216-1 *Littérature néerlandaise c* (dutch language) - Q2 30 - - 5

FRENCH AS A FOREIGN LANGUAGES (B1 : 10Cr, B2 : 10Cr)

LGER0117-1 *Linguistics as applied to language learning and acquisition* - Laurent RASIER B2 Q1 30 - - 5

FLES0012-4 *Practical issues related to the Teaching of French as a Foreign and Second Language, Part II* - Deborah MEUNIER, Frédéric SAENEN, Audrey THONARD B2 Q2 30 - - 5

Choose a group according to its profile : (B1 : 10Cr)

For Frenchspeaking students (B1 : 10Cr)

LING0007-1 *Introduction to discourse analysis* - Deborah MEUNIER, François PROVENZANO B1 Q2 30 - - 5

LROM0173-1 *Practical issues* - Sémir BADIR B1 Q1 30 - - 5

For students whose mother language is not French (B1 : 10Cr)

LANG0910-1 *Command of the French language* - ISLV, Marielle MARÉCHAL B1 Q2 30 - - 5

LROM0106-1 *French grammatical analysis* - Nicolas MAZZIOTTA B1 Q1 30 - - 5

THIS PROGRAMME IS ONLY OPEN TO STUDENTS WHO ENROLLED BEFORE THE 2025-2026 ACADEMIC YEAR

Focus compulsory courses (B1 : 5Cr, B2 : 10Cr)

MARK0012-1 *Basics of marketing* B1 Q1 30 - - 5

PSTG0041-1 *Work placement* - Geoffrey GEUENS - [120h Internship] B2 TA - - [+] 10

Focus optional courses (B1 : 15Cr)

Choose courses totalling 15 ECTS out of the following : (B1 : 15Cr)

| | | | | | | | |
|------------|---|----|----|----|---|---|---|
| ECON0109-1 | <i>Introduction to economic systems, Theory</i> - HenryJean GATHON | B1 | Q2 | 30 | - | - | 5 |
| MARK8002-1 | <i>Marketing and Sustainable Innovation Challenge</i> (english language) - AnneChristine CADIAT, Claire GRUSLIN | B1 | Q2 | 30 | - | - | 5 |
| SPOL9226-1 | <i>International economic institutions</i> - Philippe VINCENT | B1 | Q1 | 30 | - | - | 5 |
| GEST7005-1 | <i>Governance and HRM of social enterprises</i> - Charlotte MOREAU | B1 | Q1 | 30 | - | - | 5 |
| GEST3024-1 | (pas organisé en 2026-2027) <i>Ethical leadership and responsible management</i> - Virginie XHAUFLAIR | B1 | Q2 | 30 | - | - | 5 |
| HIST0079-1 | <i>History of business</i> - Eric GEERKENS | B1 | Q1 | 30 | - | - | 5 |
| HIST0176-1 | <i>Introduction to social and economic history of contemporary Belgium</i> - Eric GEERKENS | B1 | Q2 | 30 | - | - | 5 |
| SOCI2257-1 | <i>Sociological analysis of social policies</i> | B1 | Q1 | 30 | - | - | 5 |
| COMU0024-2 | <i>Socioeconomics of media and journalism</i> - Geoffrey GEUENS | B1 | Q1 | 30 | - | - | 5 |

Bridging courses Master in multilingual communication (120 credits)

Compulsory courses (B0 : 10Cr)

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|------------|---|----|----|----|---|---|---|
| COMU0019-1 | <i>Introduction to Cultural Policies and Economics</i> - Christophe PIRENNE | B0 | Q2 | 30 | - | - | 5 |
| COMU2147-1 | <i>History of information and communication sciences, with an introduction to document research</i> - Geoffrey GEUENS | B0 | Q1 | 30 | - | - | 5 |

Optional courses (B0 : 50Cr)

Choose two courses out of the following : (B0 : 10Cr)

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|------------|---|----|----|----|----|---|---|
| COMU0008-1 | <i>Analysis of Cultural Institutions</i> - Pascal DURAND | B0 | Q1 | 30 | - | - | 5 |
| COMU0016-1 | <i>Theories of Communication</i> | B0 | Q2 | 30 | - | - | 5 |
| ANTH0001-1 | <i>Introduction to anthropology</i> - Benjamin RUBBERS | B0 | Q2 | 30 | - | - | 5 |
| COMU0011-1 | <i>Esthetic Mediation and Communication</i> - Christine SERVAIS | B0 | Q1 | 30 | - | - | 5 |
| CINE0004-1 | <i>Cinema and Video Documentaries</i> - Jeremy HAMERS | B0 | Q1 | 30 | - | - | 5 |
| CINE0007-1 | <i>History of Cinema</i> - Dick TOMASOVIC | B0 | TA | 30 | 30 | - | 5 |
| THEA0001-1 | <i>Dance and cinema</i> - Dick TOMASOVIC | B0 | Q2 | 30 | - | - | 5 |
| THEA0004-1 | <i>History of theatre</i> - Nancy DELHALLE | B0 | Q2 | 30 | - | - | 5 |

Specialized language class

Choose two modules from : (B0 : 40Cr)

Module : ENGLISH (B0 : 20Cr)

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|------------|--|----|----|----|---|-----|---|
| LGER0078-1 | <i>Advanced English</i> (english language) - Daria TUNCA | B0 | Q1 | 30 | - | - | 5 |
| LGER0084-1 | <i>English linguistics I</i> (english language) - Lieselotte BREMS | B0 | Q1 | 30 | - | - | 5 |
| GERM0003-3 | <i>Civilisation britannique : empire, nation et identité</i> (english language) - Raymond ECHITCHI - [3d FT Tr. Pr.] | B0 | Q2 | 30 | - | [+] | 5 |
| LGER0079-1 | <i>Introduction to Modern English Literature III</i> (english language) - Daria TUNCA | B0 | Q1 | 30 | - | - | 5 |

Module : GERMAN (B0 : 20Cr)

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|-------------|---|----|----|----|---|-----|---|
| LGGER0006-4 | <i>German Language 2</i> (german language) | B0 | Q1 | 30 | - | - | 5 |
| LGGER0083-1 | <i>German Linguistics 1</i> (german language) - Robert MÖLLER | B0 | Q2 | 30 | - | - | 5 |
| GERM0002-3 | <i>Histoire culturelle et médias de l'espace germanophone</i> (german language) - Claus TELGE - [3d FT Tr. Pr.] | B0 | Q1 | 30 | - | [+] | 5 |
| LGGER0076-1 | <i>Etude de textes littéraires allemands modernes II</i> (german language) | B0 | Q1 | 30 | - | - | 5 |

MODULE : SPANISH (B0 : 20Cr)

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|------------|--|----|----|----|---|---|---|
| LR0M9028-2 | <i>Spanish II</i> (spanish language) - <i>Theory</i> - <i>Practice</i> | B0 | TA | 30 | - | - | 5 |
| LR0M0036-1 | <i>Linguistique systémique de l'espagnol : phonologie, morphologie et syntaxe</i> (spanish language) - Ernesto WONG GARCÍA | B0 | Q1 | 30 | - | - | 5 |
| LR0M0118-1 | <i>Monde hispanique et variation linguistique</i> (spanish language) - Alvaro CEBALLOS VIRO | B0 | Q2 | 30 | - | - | 5 |

Choose one of the following courses : (B0 : 5Cr)

| | | | | | | | |
|------------|--|----|----|----|---|---|---|
| LR0M0115-1 | <i>Textes littéraires hispano-américains</i> - <i>Théorie</i> - Kristine VANDEN BERGHE - <i>Recherche bibliographique</i> - Kristine VANDEN BERGHE | B0 | Q2 | 30 | - | - | 5 |
| LR0M0059-1 | <i>La littérature espagnole actuelle</i> (spanish language) - Alvaro CEBALLOS VIRO | B0 | Q1 | 30 | - | - | 5 |

Module : DUTCH (B0 : 20Cr)

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|-------------|---|----|----|----|---|-----|---|
| LGGER0010-3 | <i>Dutch Language 2</i> (dutch language) - Julien PERREZ | B0 | Q2 | 30 | - | - | 5 |
| LGGER0085-1 | <i>Dutch linguistics 1</i> (dutch language) - Julien PERREZ | B0 | Q1 | 30 | - | - | 5 |
| GERM0004-3 | <i>Culture du monde néerlandophone</i> (dutch language) - Elies SMEYERS - [3d FT Tr. Pr.] | B0 | Q1 | 30 | - | [+] | 5 |
| LGGER0081-1 | <i>Study of Modern Dutch Literature 3</i> (dutch language) - Kris STEYAERT | B0 | Q1 | 30 | - | - | 5 |

Module : FRENCH AS A FOREIGN LANGUAGE (B0 : 20Cr)

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|------------|---|----|----|----|---|---|---|
| LR0M0024-1 | <i>Introduction to general linguistics and semiology</i> - Julien PERREZ, François PROVENZANO | B0 | Q1 | 30 | - | - | 5 |
| LITT0005-1 | <i>Literary and avant-garde movements in Europe (19th and 20th centuries)*</i> - Marc DELREZ | B0 | Q2 | 30 | - | - | 5 |
| COMU0031-1 | <i>Technical journalistic writing</i> - David LELOUP | B0 | Q1 | 30 | - | - | 5 |

Choose 1 additional course amongst : (B0 : 5Cr)

| | | | | | | | |
|------------|---|----|----|----|----|---|---|
| COMU0008-1 | <i>Analysis of Cultural Institutions</i> - Pascal DURAND | B0 | Q1 | 30 | - | - | 5 |
| COMU0016-1 | <i>Theories of Communication</i> | B0 | Q2 | 30 | - | - | 5 |
| ANTH0001-1 | <i>Introduction to anthropology</i> - Benjamin RUBBERS | B0 | Q2 | 30 | - | - | 5 |
| COMU0011-1 | <i>Esthetic Mediation and Communication</i> - Christine SERVAIS | B0 | Q1 | 30 | - | - | 5 |
| CINE0004-1 | <i>Cinema and Video Documentaries</i> - Jeremy HAMERS | B0 | Q1 | 30 | - | - | 5 |
| CINE0007-1 | <i>History of Cinema</i> - Dick TOMASOVIC | B0 | TA | 30 | 30 | - | 5 |
| THEA0001-1 | <i>Dance and cinema</i> - Dick TOMASOVIC | B0 | Q2 | 30 | - | - | 5 |
| THEA0004-1 | <i>History of theatre</i> - Nancy DELHALLE | B0 | Q2 | 30 | - | - | 5 |