

Block view of the study programme

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Block 1

Compulsory courses

GCER2189-1	<i>Principles of Accounting for Managers</i> (english language) - N...	TA	36	-	-	5
GCER2190-1	<i>Corporate Finance</i> (english language)	TA	36	-	-	5
GCER2223-1	<i>Business Strategy</i> (english language) - N...	TA	24	-	-	3
GCER2191-1	<i>Developing a Leader Mindset</i> (english language) - N...	TA	24	-	-	3
GCER2192-1	<i>Strategic Marketing for Competitive Advantage</i> (english language) - N...	TA	24	-	-	3
GCER2193-1	<i>Operations Management</i> (english language) - N...	TA	24	-	-	3
GCER2195-1	<i>Leadership Dynamics</i> (english language)	TA	36	-	-	5
GCER2196-1	<i>Legal and Ethical Responsibilities of Business Leaders</i> (english language) - N...	TA	36	-	-	5
GCER2224-1	<i>Business Simulation</i> (english language) - N...	TA	18	-	-	2
GCER2197-1	<i>Leading Disruptive Innovation</i> (english language) - N...	TA	42	-	-	8
GCER2260-1	<i>Driving Organizational Change</i> (english language)	TA	24	-	-	3
GCER2259-1	<i>Innovation Management</i> (english language)	TA	18	-	-	2

Optional courses

Choose courses totaling 13 credits from the following :

GCER2194-1	<i>Data Driven Decision Making</i> (english language)	TA	24	-	-	3
GCER2233-1	<i>Mastering Modern Management</i> (english language) - N...	TA	24	-	-	3
GCER2225-1	<i>Inside the Startup</i> (english language)	TA	36	-	-	5
GCER2198-1	<i>Advanced Corporate Finance</i> (english language)	TA	24	-	-	3
GCER2199-1	<i>Data Science in Business</i> (english language) - N...	TA	24	-	-	3
GCER2201-1	<i>Digital Transformation</i> (english language)	TA	36	-	-	5
GCER2202-1	<i>Blockchain & Big Data</i> (english language)	TA	36	-	-	5
GCER2204-1	<i>Project Management</i> (english language) - N...	TA	18	-	-	2
GCER2206-1	<i>SME 360</i> (english language)	TA	24	-	-	3
GCER2207-1	<i>Private Markets</i> (english language)	TA	36	-	-	5
GCER2208-1	<i>Portfolio Management</i> (english language)	TA	36	-	-	5
GCER2209-1	<i>Financial Risk Management</i> (english language)	TA	36	-	-	5
GCER2210-1	<i>Fundamental Investing</i> (english language)	TA	15	-	-	2
GCER2211-1	<i>Sustainable Finance</i> (english language)	TA	24	-	-	3
GCER2215-1	<i>Negotiation and Persuasion for Business Success</i> (english language) - N...	TA	15	-	-	2
GCER2226-1	<i>Executive Presence</i> (english language) - N...	TA	15	-	-	2
GCER2216-1	<i>Organizational Behavior</i> (english language)	TA	24	-	-	3
GCER2218-1	<i>International Business Strategy</i> (english language)	TA	15	-	-	2
GCER2252-1	<i>Harnessing AI for Business Transformation</i> (english language) - N...	TA	36	-	-	5
GCER2253-1	<i>Strategic Technology Management</i> (english language) - N...	TA	24	-	-	3
GCER2254-1	<i>Turnaround Value Creation</i> (english language) - N...	TA	15	-	-	2
GCER2255-1	<i>Growth Hacking</i> (english language)	TA	15	-	-	2

Note: elective courses are organized if the number of registered students is sufficient. Students will have to

complete their program in two years.

Optional free course

GSTG3006-1 *Internship (english language) - N...*

TA - - - **10**