

Cycle view of the study programme

Bl Or Th Pr Au Cr

This training lasts 18 months.

Compulsory courses (B1 : 120Cr)

Pre-requisite

GCER0183-1	<i>Principles of Marketing</i> (english language) - [60h AUTR]	B1	Q1	8	-	[+]	5
GCER0184-1	<i>Finance for non financials</i> (english language) - [96h AUTR]	B1	Q1	10	-	[+]	8
GCER0185-1	<i>Basics of Law</i> (english language) - [60h AUTR]	B1	Q1	8	-	[+]	5
GCER0186-1	<i>Management of organizations</i> (english language) - [60h AUTR]	B1	Q1	6	-	[+]	5
GCER2174-1	<i>Master Thesis Methodology</i> (english language) - [24h AUTR]	B1	Q1	6	-	[+]	2
GCER2176-1	<i>Supply Chain Management and Sustainability</i> (english language) - [60h AUTR]	B1	Q1	7	-	[+]	5

Module 1 : Think Globally

GCER0062-1	<i>Strategic and Market Finance</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0063-1	<i>The Firm's Competitive Environment</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0064-1	<i>Value-centered Marketing</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0065-1	<i>International Business and Tax Law</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0161-1	<i>Entrepreneurship and Business Modeling</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER2175-1	<i>Strategic Leadership</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5

Module 2 : Act Locally

GCER0068-1	<i>Corporate Finance, in search of value</i> (english language) - [60h AUTR]	B1	Q1	24	-	[+]	5
GCER0075-1	<i>International Project Management</i> (english language) - [60h AUTR]	B1	Q1	24	-	[+]	5
GCER0066-1	<i>Methods for Strategic Decision Making</i> (english language) - [60h AUTR]	B1		24	-	[+]	5
GCER0169-1	<i>People and Self Management</i> (english language) - [60h AUTR]	B1	Q1	24	-	[+]	5
GCER0069-1	<i>Strength-based Change</i> (english language) - [60h AUTR]	B1	Q1	24	-	[+]	5

Module 3 : Decide

GCER0077-1	<i>Economic and Ethical Impacts of Digital Transformation</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0082-1	<i>Business Simulation</i> - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0153-1	<i>Strategic Intelligence, Design & Innovation</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GCER0083-1	<i>Master Thesis</i> (english language) - <i>Handing in</i> - COLLÉGIALITÉ - [30h AUTR] - <i>Presentation</i> - COLLÉGIALITÉ - [24h SEM]	B1	TA	8	120	[+]	20
				-	120	[+]	