

Cycle view of the study programme

B1 Or Th Pr Au Cr

Notice : programme open to selected students (see admission requirements)

Core curriculum compulsory courses (B1 : 60Cr, B2 : 30Cr)

MARK9304-1	<i>Principles of Marketing</i> (english language) - [60h AUTR]	B1	Q1	8	-	[+]	5
FINA9015-1	<i>Finance for non financials</i> (english language) - Wilfried NIESSEN	B1	Q1	10	96	-	8
DROI1913-1	<i>Basics of Law</i> (english language) - [60h AUTR]	B1	Q1	8	-	[+]	5
GEST7054-1	<i>Management of Organizations</i> (english language) - [60h AUTR]	B1	Q1	6	-	[+]	5
LOGI0022-1	<i>Strategic Supply Chain Management and Sustainability</i> (english language) - [60h AUTR]	B1	Q1	7	-	[+]	5
GEST7090-1	<i>Master Thesis Methodology</i> - [24h AUTR]	B1	Q1	6	-	[+]	2
GEST3783-1	<i>Entrepreneurship and Business Modeling</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
DROI1248-1	<i>International Business and Tax Law</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
MARK0013-1	<i>Value-centered Marketing</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
FINA0071-1	<i>Strategic and Market Finance</i> (english language) - Caterina SANTI - [60h AUTR]	B1	Q2	24	-	[+]	5
GEST7089-1	<i>Strategic Leadership</i> - [60h AUTR]	B1	Q2	24	-	[+]	5
GEST0007-1	<i>The Firm's Competitive Environment</i> (english language) - [60h AUTR]	B1	Q2	24	-	[+]	5
GEST6005-1	<i>Business Simulation</i> (english language) - [60h AUTR]	B2	Q2	24	-	[+]	5
FINA8002-1	<i>Corporate Finance, in search of value</i> (english language) - [60h AUTR]	B2	Q1	24	-	[+]	5
GTFE8005-1	<i>Master Thesis</i> (english language)	B2	TA	-	-	-	20

Focus compulsory courses (B2 : 30Cr)

INFO8007-1	<i>Impact Assessment: an evidence-based decision-making tool</i> (english language) - [60h AUTR]	B2	Q1	24	-	[+]	5
GEST3063-1	<i>Economic and Ethical Impacts of Digital Transformation</i> (english language) - [60h AUTR]	B2	Q2	24	-	[+]	5
GEST3065-1	<i>International Project Management</i> (english language) - [60h AUTR]	B2	Q1	24	-	[+]	5
GRHO0036-1	<i>People and Self Management</i> (english language) - [60h AUTR]	B2	Q1	24	-	[+]	5
GEST3064-1	<i>Strategic Intelligence, Design and Innovation</i> (english language) - [60h AUTR]	B2	Q2	24	-	[+]	5
GEST3062-1	<i>Strength-based Change</i> (english language) - [60h AUTR]	B2	Q1	24	-	[+]	5