Cycle view of the study programme

		Bl	Or	Th	Pr	Au	Cr
Core curriculum compulsory courses (B1 : 10Cr, B2 : 15Cr)							
INFO9026-1	*Management Analytics* (english language) - Siamak KHAYYATI	B1	Q2	30	-	-	**5**
GEST7105-1	*Scientific Methods in Management* (english language) *- Methods for Rigorous Research in Management and Economics* - Frédéric DUFAYS, Jérome SCHOENMAECKERS *- Master Thesis and Internship : Regulations and Procedures* - Frédéric DUFAYS, Jérome SCHOENMAECKERS	B1	TA 24 6	 - -	 - -		**5**
GPRO0002-1	*Skills workshops* - David HOMBURG	B2	TA	-	-	-	**5**
GEST3752-1	*Change Management* (english language) - Olivier LISEIN	B2	Q1	30	10	-	**5**
GEST3754-1	*Entrepreneurship and Innovation* (english language) - Frédéric DUFAYS, Frédéric OOMS	B2	Q1	30	-	-	**5**
Common core courses (B1 : 35Cr, B2 : 30Cr)							
Choose one module from : (B1 : 20Cr)							
Module 1 (for international mobility students) (B1 : 20Cr)							
ERAS0016-1	*Erasmus HEC (MSG)*	B1		-	-	-	**20**
Module 2 (B1 : 20Cr)							
MQGE0005-5	*Quantitative Methods in Management* (english language) *- Part : Operations Research* - Yasemin ARDA *- Part : Statistics* - Cédric HEUCHENNE	B1	Q1 15 15	 - -	 - -		**5**
INFO2039-2	*Management Information Systems* (english language) - Elise VANDOMME - Suppl : Julie JAMAR	B1	Q1	30	-	-	**5**
GEST3029-1	*Strategy & Organisations* (english language) - Nathalie CRUTZEN, Anthony SANTINO	B1	Q1	30	-	-	**5**
GEST1116-1	*Leadership* (english language) - Michaël PARMENTIER	B1	Q1	30	-	-	**5**
Choose two courses out of the following : (B1 : 5Cr, B2 : 5Cr)							
[...]	One level 4 course or basic level 1						
LANG1925-1	*German 4* (german language) - Marie MAWHIN	B1	Q2	30	-	-	**5**
LANG1926-1	*Advanced German 4* (german language) - David HOMBURG	B1	Q2	30	-	-	**5**
LANG1933-1	*Elementary German 1* - Apolline DEMARCHE	B1	TA	30	-	-	**5**
LANG6009-1	*Elementary Chinese 1* - Rachel DELCOURT	B1	Q2	30	-	-	**5**
LANG1927-1	*Spanish 4* (spanish language) - Raphaelle STILO	B1	Q2	30	-	-	**5**
LANG1928-1	*Advanced Spanish 4* (spanish language) - Véronique PEIFFER	B1	Q2	30	-	-	**5**
LANG1934-1	*Elementary Spanish 1* - Alexis ALVAREZ BARBOSA	B1	TA	30	-	-	**5**
LANG1954-1	*French beginner level 1* - ISLV, Marielle MARÉCHAL	B1	Q2	30	-	-	**5**
LANG1929-1	*(Advanced) Italian 4* (italian language) - Alex BARDASCINO	B1	Q2	30	-	-	**5**
LANG6010-1	*Elementary Italian 1* - Alex BARDASCINO	B1	Q2	30	-	-	**5**
LANG1932-1	*Dutch 4* (dutch language) - Tania BOGAERT, Christina PIOT	B1	Q2	30	-	-	**5**
LANG1936-1	*Elementary Dutch 1* - Helin YALCIN	B1	Q2	30	-	-	**5**
	Notice : the course LANG1954-1 is only accessible to non-French-speaking international students.						
[...]	One level 5 course or basic level 2						
LANG1938-1	*German 5* (german language) - Marie MAWHIN	B2	Q1	30	-	-	**5**
LANG1939-1	*Advanced German 5* (german language) - David HOMBURG	B2	Q1	30	-	-	**5**

LANG1945-1	*Elementary German 2* - Apolline DEMARCHE **Prerequisite :** LANG1933-1 - Allemand élémentaire 1	B2	Q1	30	-	-	**5**
LANG1940-1	*Spanish 5* (spanish language) - Alba BALLESTA MARTÍNEZ	B2	Q1	30	-	-	**5**
LANG1941-1	*Advanced Spanish 5* (spanish language) - Alba BALLESTA MARTÍNEZ	B2	Q1	30	-	-	**5**
LANG7002-1	*Elementary Chinese 2* - Rachel DELCOURT **Prerequisite :** LANG6009-1 - Chinois élémentaire 1	B2	Q1	30	-	-	**5**
LANG1946-1	*Elementary Spanish 2* - Véronique PEIFFER **Prerequisite :** LANG1934-1 - Espagnol élémentaire 1	B2	Q1	30	-	-	**5**
LANG1942-1	*(Advanced) Italian 5* (italian language) - Alex BARDASCINO	B2	Q1	30	-	-	**5**
LANG7003-1	*Elementary Italian 2* - Alex BARDASCINO **Prerequisite :** LANG6010-1 - Italien élémentaire 1	B2	Q1	30	-	-	**5**
LANG1950-1	*Dutch 5* (dutch language) - Tania BOGAERT, Christina PIOT	B2	Q1	30	-	-	**5**
LANG1948-1	*Elementary Dutch 2* (dutch language) - Helin YALCIN **Prerequisite :** LANG1936-1 - Néerlandais élémentaire 1	B2	Q1	30	-	-	**5**
LANG1955-1	*French beginner level 2* - ISLV, Marielle MARÉCHAL **Prerequisite :** LANG1954-1 - French beginner level 1	B2	Q1	30	-	-	**5**

Choose one of the following courses : (B1 : 5Cr)

DROI1310-1	*Private International Law* (english language) - Cedric VANLEENHOVE	B1	Q2	30	-	-	**5**
FINA0050-1	*Corporate Finance - Lectures and Seminars* (english language) - Marie LAMBERT	B1	Q2	30	-	-	**5**
MARK9201-1	*Consumer Experience* (english language) - Laurence DESSART	B1	Q2	30	-	-	**5**

Choose 1 sustainability course from: (B1 : 5Cr)

FINA9030-1	*Sustainable Finance* (english language) - *Ethics and Sustainability in Finance* - Patrick SCHWARZ - *Sustainable Business Models : a Serious Game* - Virginie XHAUFLAIR	B1	Q2 18 12	 - -	 - -		**5**
TECH2002-1	*Life Cycle Management* (english language) - *Life Cycle Assessment & Ecodesign* - Andrea DI MARIA, Angélique LÉONARD - *Sustainable Business Models : a Serious Game* - Virginie XHAUFLAIR	B1	Q2 18 12	 - -	 - -		**5**
GEST7106-1	*Reporting and Metrics for Sustainability* (english language) - *Sustainability Reporting and Strategy* - Nathalie CRUTZEN - *Sustainable Business Models : a Serious Game* - Virginie XHAUFLAIR	B1	Q2 18 12	 - -	 - -		**5**

Choose courses totalling 25 ECTS from the following : (B2 : 25Cr)

GTFE8003-1	*Project-Thesis* **Prerequisite :** GEST7105-1 - Scientific Methods in Management	B2	TA	-	-	-	**25**
GTFE0013-1	*Research-Thesis* - COLLÉGIALITÉ **Prerequisite :** GEST7105-1 - Scientific Methods in Management	B2	TA	-	-	-	**16**

GSTG0014-2	*Internship* - COLLÉGIALITÉ	B2	Q2	-	-	-	**9**
GTFE9005-1	*Intrapreneurial Thesis* (english language) **Prerequisite :** GEST7105-1 - Scientific Methods in Management	B2	TA	-	-	-	**16**
GEST3759-1	*Strategic, Organizational and Information System Audits* (english language) - Olivier LISEIN - [200h AUTR] **Corequisite :** GEST3764-1 - Innovation Project Definition and Development (partim II) GEST3766-1 - Leadership in Project and Change Management GEST3767-1 - Consultant Roles and Responsibilities	B2	TA	24	-	[+]	**9**

Notice : Courses GTFE9005-1 and GEST3759-1 are compulsory and only accessible to students enrolled in the focus in Intrapreneurship and Management of Innovation Projects.

[...] Courses from the Master in management and/or Master in education

Notice : Students enrolled in the teaching focus are invited to replace the placement with elective courses chosen from the full programme of the master's degree in management sciences and/or one course from the education sciences programme of the Faculty of Psychology, Speech Therapy and Education Sciences, with the approval of the coordinator of the teaching focus.

Focus compulsory courses (B1 : 15Cr, B2 : 10Cr)

MARK0785-1	*Brand Management* (english language) - Laurence DESSART	B1	Q2	30	-	-	**5**
MARK9306-1	*Sustainable Strategic Marketing* (english language) - Laurence DESSART, Willem STANDAERT	B1	Q2	30	-	-	**5**
MARK0793-1	*Marketing Research* (english language) - Cécile DELCOURT	B1	Q2	30	-	-	**5**
MARK0794-1	*Consumer Behavior* (english language) - Cécile DELCOURT **Prerequisite :** MARK0793-1 - Marketing Research	B2	Q1	30	-	-	**5**
MARK0797-1	*Digital Marketing Strategy* (english language) - Laurence DESSART	B2	Q1	30	-	-	**5**

Focus optional courses (B2 : 5Cr)

Choose one course from the following : (B2 : 5Cr)

GEST3032-1	*e-Commerce Methods and Techniques* (english language) - Ashwin ITTOO **Prerequisite :** INFO2039-2 - Management Information Systems	B2	Q1	30	-	-	**5**
MARK0786-1	*Services Marketing and Management* (english language) - - Suppl : Carmela MILANO **Prerequisite :** MARK0793-1 - Marketing Research	B2	Q1	30	-	-	**5**

Bridging courses Master in management (120 credits)

Optional courses (B0 : 60Cr)

Each student's programme will be determined by the board based on their prior academic background; it will include 60 credits of courses, mainly selected from those listed below. Exemptions of up to 15 credits may be granted if the student provides evidence in their application file that they have already acquired the minimum harmonisation requirements in their previous studies. (B0 : 60Cr)

Pre-requisite

FINA0001-1	*Financial statement analysis and financing an enterprise* - Wouter TORSIN	B0	Q2	45	-	-	**5**
FINA0092-1	*Financial Analysis and Corporate Financing* (english language) -	B0	Q2	45	-	-	**5**

	Wouter TORSIN						
GEST3054-2	*Analysis of organizations* - Wouter VLEUGELS	B0	Q1	30	15	-	**5**
LANG2941-1	*English 3 - 1st part* - Chloé L'HONNEUX	B0	Q1	60	-	-	**4**
	Notice : A compulsory test for all students will be organised at the beginning of the academic year and will determine whether they are exempt from this course.						
LANG2942-1	*English 3 - 2nd part* (english language) - Xuan Giang NGUYEN, Pauline WARROQUIERS	B0	TA	30	-	-	**3**
GEST0368-1	*Cost Accounting* - Giuseppina CAPODICI	B0	Q2	30	-	-	**5**
DROI0908-1	*Law and businesses* - Jacques DEFER	B0	Q1	30	-	-	**5**
GRHO0001-4	*Strategic Human Resources Management* - Grégory JEMINE	B0	Q1	45	-	-	**5**
GRHO0041-1	*Organizational Behavior and Strategic Human Resources Management* (english language) - Michaël PARMENTIER	B0	Q1	45	-	-	**5**
INFO0074-1	*Computer science for economists and managers* - Elise VANDOMME	B0	Q2	40	15	-	**5**
GEST0832-4	*Financial Markets* - Georges HÜBNER	B0	Q2	40	15	-	**5**
FINA0091-1	*Market Finance in EU* (english language) - Caterina SANTI	B0	Q2	40	15	-	**5**
GEST3014-2	*Principles of marketing* - Nadia STEILS	B0	Q1	50	-	-	**5**
MARK9202-1	*Marketing : Concepts and Decision Making* (english language) - AnneChristine CADIAT	B0	Q1	40	-	-	**5**
MATH2017-1	*Mathematics (part 1)* - Jérôme DE BOECK	B0	Q1	23	8	-	**3**
MATH2018-1	*Mathematics (part 2)* - Jérôme DE BOECK	B0	Q2	22	7	-	**3**
ECON2314-1	*Microeconomics* - HenryJean GATHON	B0	Q2	40	15	-	**5**
GEST1039-1	*Business simulation* - Anne BILS, Anne CHANTEUX, Wilfried NIESSEN - [30h Mon. WS]	B0	TA	-	-	[+]	**2**
STAT2006-1	*Statistics* (english language) - Siamak KHAYYATI	B0	Q1	30	15	-	**5**
LOGI0001-2	*Supply Chain Management* (english language) - Thierry PIRONET	B0	Q1	45	-	-	**5**