

#### Block view of the study programme

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#### Block 1

##### Compulsory courses

|            |                                                                                         |    |    |   |   |   |
|------------|-----------------------------------------------------------------------------------------|----|----|---|---|---|
| GCER2189-1 | <i>Principles of Accounting for Managers</i> (english language) - N...                  | TA | 36 | - | - | 5 |
| GCER2190-1 | <i>Corporate Finance</i> (english language)                                             | TA | 36 | - | - | 5 |
| GCER2223-1 | <i>Business Strategy</i> (english language) - N...                                      | TA | 24 | - | - | 3 |
| GCER2191-1 | <i>Developing a Leader Mindset</i> (english language) - N...                            | TA | 24 | - | - | 3 |
| GCER2192-1 | <i>Strategic Marketing for Competitive Advantage</i> (english language) - N...          | TA | 24 | - | - | 3 |
| GCER2193-1 | <i>Operations Management</i> (english language) - N...                                  | TA | 24 | - | - | 3 |
| GCER2195-1 | <i>Leadership Dynamics</i> (english language)                                           | TA | 36 | - | - | 5 |
| GCER2196-1 | <i>Legal and Ethical Responsibilities of Business Leaders</i> (english language) - N... | TA | 36 | - | - | 5 |
| GCER2224-1 | <i>Business Simulation</i> (english language) - N...                                    | TA | 18 | - | - | 2 |
| GCER2197-1 | <i>Leading Disruptive Innovation</i> (english language) - N...                          | TA | 42 | - | - | 8 |
| GCER2260-1 | <i>Driving Organizational Change</i> (english language)                                 | TA | 24 | - | - | 3 |
| GCER2259-1 | <i>Innovation Management</i> (english language)                                         | TA | 18 | - | - | 2 |

##### Optional courses

Choose courses totaling 13 credits from the following :

|            |                                                                                  |    |    |   |   |   |
|------------|----------------------------------------------------------------------------------|----|----|---|---|---|
| GCER2194-1 | <i>Data Driven Decision Making</i> (english language)                            | TA | 24 | - | - | 3 |
| GCER2233-1 | <i>Mastering Modern Management</i> (english language) - N...                     | TA | 24 | - | - | 3 |
| GCER2225-1 | <i>Inside the Startup</i> (english language)                                     | TA | 36 | - | - | 5 |
| GCER2198-1 | <i>Advanced Corporate Finance</i> (english language)                             | TA | 24 | - | - | 3 |
| GCER2199-1 | <i>Data Science in Business</i> (english language) - N...                        | TA | 24 | - | - | 3 |
| GCER2201-1 | <i>Digital Transformation</i> (english language)                                 | TA | 36 | - | - | 5 |
| GCER2202-1 | <i>Blockchain &amp; Big Data</i> (english language)                              | TA | 36 | - | - | 5 |
| GCER2204-1 | <i>Project Management</i> (english language) - N...                              | TA | 18 | - | - | 2 |
| GCER2206-1 | <i>SME 360</i> (english language)                                                | TA | 24 | - | - | 3 |
| GCER2207-1 | <i>Private Markets</i> (english language)                                        | TA | 36 | - | - | 5 |
| GCER2208-1 | <i>Portfolio Management</i> (english language)                                   | TA | 36 | - | - | 5 |
| GCER2209-1 | <i>Financial Risk Management</i> (english language)                              | TA | 36 | - | - | 5 |
| GCER2210-1 | <i>Fundamental Investing</i> (english language)                                  | TA | 15 | - | - | 2 |
| GCER2211-1 | <i>Sustainable Finance</i> (english language)                                    | TA | 24 | - | - | 3 |
| GCER2215-1 | <i>Negotiation and Persuasion for Business Success</i> (english language) - N... | TA | 15 | - | - | 2 |
| GCER2226-1 | <i>Executive Presence</i> (english language) - N...                              | TA | 15 | - | - | 2 |
| GCER2216-1 | <i>Organizational Behavior</i> (english language)                                | TA | 24 | - | - | 3 |
| GCER2218-1 | <i>International Business Strategy</i> (english language)                        | TA | 15 | - | - | 2 |
| GCER2252-1 | <i>Harnessing AI for Business Transformation</i> (english language) - N...       | TA | 36 | - | - | 5 |
| GCER2253-1 | <i>Strategic Technology Management</i> (english language) - N...                 | TA | 24 | - | - | 3 |
| GCER2254-1 | <i>Turnaround Value Creation</i> (english language) - N...                       | TA | 15 | - | - | 2 |
| GCER2255-1 | <i>Growth Hacking</i> (english language)                                         | TA | 15 | - | - | 2 |

**Note: elective courses are organized if the number of registered students is sufficient. Students will have to**

**complete their program in two years.**

**Optional free course**

GSTG3006-1 *Internship (english language) - N...*

TA - - - **10**