

Block view of the study programme

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Block 1

Core curriculum compulsory courses

INFO9026-1	<i>Management Analytics</i> (english language) - Siamak KHAYYATI	Q2	30	-	-	5
GEST7105-1	<i>Scientific Methods in Management</i> (english language) - Frédéric DUFAYS	TA	30	-	-	5

Common core courses

Choose one module from :

Module 1 (for international mobility students)

ERAS0016-1	<i>Erasmus HEC (MSG)</i>	-	-	-	-	20
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Module 2

MQGE0005-5	<i>Quantitative Methods in Management</i> (english language) - Part : Operations Research - Yasemin ARDA - Part : Statistics - Cédric HEUCHENNE	Q1	15 15	- -	- -	5
INFO2039-2	<i>Management Information Systems</i> (english language) - Elise VANDOMME	Q1	30	-	-	5
GEST3029-1	<i>International Strategy</i> (english language) - Nathalie CRUTZEN, Anthony SANTINO	Q1	30	-	-	5
GEST1116-1	<i>Leadership</i> (english language) - Michaël PARMENTIER	Q1	30	-	-	5

Select 1 language course out of the following :

[...] One level 4 course or basic level 1

LANG1925-1	<i>German 4</i> (german language) - Marie MAWHIN	Q2	30	-	-	5
LANG1926-1	<i>Advanced German 4</i> (german language) - David HOMBURG	Q2	30	-	-	5
LANG1933-1	<i>Elementary German 1</i> - Apolline DEMARCHE	TA	30	-	-	5
LANG6009-1	<i>Elementary Chinese 1</i> - Rachel DELCOURT	Q2	30	-	-	5
LANG1927-1	<i>Spanish 4</i> (spanish language) - Alba BALLESTA MARTÍNEZ, Véronique PEIFFER, Raphaëlle STILO	Q2	30	-	-	5
LANG1928-1	<i>Advanced Spanish 4</i> (spanish language) - Alba BALLESTA MARTÍNEZ, Véronique PEIFFER, Raphaëlle STILO	Q2	30	-	-	5
LANG1934-1	<i>Elementary Spanish 1</i> - Alexis ALVAREZ BARBOSA	TA	30	-	-	5
LANG1954-1	<i>French beginner level 1</i> - ISLV, Marielle MARÉCHAL	Q2	30	-	-	5
LANG1929-1	<i>(Advanced) Italian 4</i> (italian language) - Alex BARDASCINO	Q2	30	-	-	5
LANG6010-1	<i>Elementary Italian 1</i> - Alex BARDASCINO	Q2	30	-	-	5
LANG1932-1	<i>Dutch 4</i> (dutch language) - Nicole ENGELEN, Christina PIOT	Q2	30	-	-	5
LANG1936-1	<i>Elementary Dutch 1</i> - Fanny NSITA	Q2	30	-	-	5

Notice : the course LANG1954-1 is only accessible to non-French-speaking international students.

Choose one of the following courses :

DROI1310-1	<i>Private International Law</i> (english language) - Cedric VANLEENHOVE	Q2	30	-	-	5
FINA0050-1	<i>Corporate Finance - Lectures and Seminars</i> (english language) - Marie LAMBERT	Q2	30	-	-	5
MARK0781-2	<i>Strategic Marketing Seminar</i> (english language) - Nathalie DUMONT, Nadia STEILS	Q2	30	-	-	5

Choose 1 sustainability course from:

FINA9030-1	<i>Sustainable Finance</i> (english language)	Q2				5
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	- <i>Ethics and Sustainability in Finance</i> - Patrick SCHWARZ	18	-	-	
	- <i>Sustainable Business Models : a Serious Game</i> - Virginie XHAUFLAIR	12	-	-	
TECH2002-1	<i>Life Cycle Management</i> (english language)	Q2			5
	- <i>Life Cycle Assessment & Ecodesign</i> - Andrea DI MARIA, Angélique LÉONARD	18	-	-	
	- <i>Sustainable Business Models : a Serious Game</i> - Virginie XHAUFLAIR	12	-	-	
GEST7106-1	<i>Reporting and Metrics for Sustainability</i> (english language)	Q2			5
	- <i>Sustainability Reporting and Strategy</i> - Nathalie CRUTZEN	18	-	-	
	- <i>Sustainable Business Models : a Serious Game</i> - Virginie XHAUFLAIR	12	-	-	

Focus compulsory courses

MARK0785-1	<i>Brand Management</i> (english language) - Laurence DESSART, Claire GRUSLIN	Q2	30	-	-	5
MARK9306-1	<i>Sustainable Marketing</i> (english language) - Laurence DESSART, Claire GRUSLIN, Willem STANDAERT	Q2	30	-	-	5
MARK0793-1	<i>Marketing Research</i> (english language) - Cécile DELCOURT - Suppl : Allard VAN RIEL	Q2	30	-	-	5

Block 2

Core curriculum compulsory courses

GPRO0002-1	<i>Skills workshops</i> - David HOMBURG	TA	-	-	-	5
GEST3752-1	<i>Change Management</i> (english language) - Olivier LISEIN	Q1	30	10	-	5
GEST3754-1	<i>Entrepreneurship and Innovation</i> (english language) - Frédéric DUFAYS, Frédéric OOMS	Q1	30	-	-	5

Common core courses

Choisir 1 cours de langue parmi (poursuite du choix de langue de bloc1) :

[...] One level 5 course or basic level 2

LANG1938-1	<i>German 5</i> (german language) - Marie MAWHIN	Q1	30	-	-	5
LANG1939-1	<i>Advanced German 5</i> (german language) - David HOMBURG	Q1	30	-	-	5
LANG1945-1	<i>Elementary German 2</i> - Apolline DEMARCHE	Q1	30	-	-	5
	Prerequisite : LANG1933-1 - Allemand élémentaire 1					
LANG1940-1	<i>Spanish 5</i> (spanish language) - Alba BALLESTA MARTÍNEZ	Q1	30	-	-	5
LANG1941-1	<i>Advanced Spanish 5</i> (spanish language) - Alba BALLESTA MARTÍNEZ	Q1	30	-	-	5
LANG7002-1	<i>Elementary Chinese 2</i> - Rachel DELCOURT	Q1	30	-	-	5
	Prerequisite : LANG6009-1 - Chinois élémentaire 1					
LANG1946-1	<i>Elementary Spanish 2</i> - Véronique PEIFFER	Q1	30	-	-	5
	Prerequisite : LANG1934-1 - Espagnol élémentaire 1					
LANG1942-1	<i>(Advanced) Italian 5</i> (italian language) - Alex BARDASCINO	Q1	30	-	-	5
LANG7003-1	<i>Elementary Italian 2</i> - Alex BARDASCINO	Q1	30	-	-	5
	Prerequisite : LANG6010-1 - Italien élémentaire 1					
LANG1950-1	<i>Dutch 5</i> (dutch language) - Nicole ENGELEN, Christina PIOT	Q1	30	-	-	5
LANG1948-1	<i>Elementary Dutch 2</i> (dutch language) - Fanny NSITA	Q1	30	-	-	5
	Prerequisite : LANG1936-1 - Néerlandais élémentaire 1					
LANG1955-1	<i>French beginner level 2</i> - ISLV, Marielle MARÉCHAL	Q1	30	-	-	5
	Prerequisite :					

LANG1954-1 - French beginner level 1

Choose courses totalling 25 ECTS from the following :

GTFE8003-1	<i>Project-Thesis</i> Prerequisite : GEST7105-1 - Scientific Methods in Management	TA	-	-	-	25
GTFE0013-1	<i>Research-Thesis</i> - COLLÉGIALITÉ Prerequisite : GEST7105-1 - Scientific Methods in Management	TA	-	-	-	16
GSTG0014-2	<i>Internship</i> - COLLÉGIALITÉ	Q2	-	-	-	9
GTFE9005-1	<i>Intrapreneurial Thesis</i> (english language) Prerequisite : GEST7105-1 - Scientific Methods in Management	TA	-	-	-	16
GEST3759-1	<i>Strategic, Organizational and Information System Audits</i> (english language) - Olivier LISEIN - [200h AUTR] Corequisite : GEST3764-1 - Innovation Project Definition and Development (partim II) GEST3766-1 - Leadership in Project and Change Management GEST3767-1 - Consultant Roles and Responsibilities	TA	24	-	[+]	9

Notice : Courses GTFE9005-1 and GEST3759-1 are compulsory and only accessible to students enrolled in the focus in Intrapreneurship and Management of Innovation Projects.

[...] Courses from the Master in management and/or Master in education

Notice : Students enrolled in the teaching focus are invited to replace the placement with elective courses chosen from the full programme of the master's degree in management sciences and/or one course from the education sciences programme of the Faculty of Psychology, Speech Therapy and Education Sciences, with the approval of the coordinator of the teaching focus.

Focus compulsory courses

MARK0794-1	<i>Consumer Behavior</i> (english language) - Cécile DELCOURT - Suppl : Olivier SCHUNCK Prerequisite : MARK0793-1 - Marketing Research	Q1	30	-	-	5
MARK0797-1	<i>Digital Marketing Strategy</i> (english language) - Laurence DESSERT	Q1	30	-	-	5

Focus optional courses

Choose one course from the following :

MARK9201-1	<i>Consumer Experience</i> (english language) - Laurence DESSERT	Q1	30	-	-	5
GEST3032-1	<i>e-Commerce Methods and Techniques</i> (english language) - Ashwin ITTOO Prerequisite : INFO2039-2 - Management Information Systems	Q1	30	-	-	5
MARK0796-1	<i>Intercultural Marketing and Communication</i> (english language) - Claire GRUSLIN	Q1	30	-	-	5
MARK0786-1	(pas organisé en 2025-2026) <i>Services Marketing and Management</i> (english language) Prerequisite : MARK0793-1 - Marketing Research	Q1	30	-	-	5

Bloc d'aménagement du programme de l'année

Bridging courses Master in management (120 credits)

Optional courses

Each student's programme will be determined by the board based on their prior academic background; it will include 60 credits of courses, mainly selected from those listed below. Exemptions of up to 15 credits may be granted if the student provides evidence in their application file that they have already acquired the minimum harmonisation requirements in their previous studies.

Pre-requisite

FINA0001-1	<i>Financial statement analysis and financing an enterprise</i> - Wouter TORSIN	Q2	45	-	-	5
FINA0092-1	<i>Financial Analysis and Corporate Financing</i> (english language) - Wouter TORSIN	Q2	45	-	-	5
GEST3054-2	<i>Analysis of organizations</i> - Wouter VLEUGELS	Q1	30	15	-	5
LANG2941-1	<i>English 3 - 1st part</i> - Chloé L'HONNEUX	Q1	60	-	-	5
LANG2942-1	<i>English 3 - 2nd part</i> (english language) - Xuan Giang NGUYEN, Pauline WARROQUIERS	TA	30	-	-	3
GEST0368-1	<i>Cost Accounting</i> - Giuseppina CAPODICI	Q2	30	-	-	5
DROI0908-1	<i>Law and businesses</i> - Jacques DEFER	Q1	30	-	-	5
GRHO0001-4	<i>Strategic Human Resources Management</i> - Grégory JEMINE	Q1	45	-	-	5
GRHO0041-1	<i>Organizational Behavior and Strategic Human Resources Management</i> (english language) - Michaël PARMENTIER	Q1	45	-	-	5
INFO0074-1	<i>Computer science for economists and managers</i> - Elise VANDOMME	Q2	40	15	-	5
GEST0832-4	<i>Financial Markets</i> - Georges HÜBNER	Q2	40	15	-	5
FINA0091-1	<i>Market Finance in EU</i> (english language) - Caterina SANTI	Q2	40	15	-	5
GEST3014-2	<i>Principles of marketing</i> - Nadia STEILS	Q1	50	-	-	5
MARK9202-1	<i>Marketing : Concepts and Decision Making</i> (english language) - AnneChristine CADIAT	Q1	40	-	-	5
MATH2017-1	<i>Mathematics (part 1)</i> - Jérôme DE BOECK	Q1	23	8	-	3
MATH2018-1	<i>Mathematics (part 2)</i> - Jérôme DE BOECK	Q2	22	7	-	3
ECON2314-1	<i>Microeconomics</i> - HenryJean GATHON	Q2	40	15	-	5
GEST1039-1	<i>Business simulation</i> - Anne BILS, Anne CHANTEUX, Wilfried NIESSEN - [30h Mon. WS]	TA	-	-	[+]	2
STAT2006-1	<i>Statistics</i> (english language) - Siamak KHAYYATI	Q1	30	15	-	5
LOGI0001-2	<i>Supply Chain Management</i> (english language) - Thierry PIRONET	Q1	45	-	-	5