

## Study programmes 2025-2026

## HEC Management School - University of Liege

## Master in Management, professional focus in Impact Entrepreneurship (Erasmus Mundus: Impact Entrepreneurship)

Cycle view of the study programme

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This Master¿s in Impact Entrepreneurship is an Erasmus Mundus programme (known as EMMIE) jointly organised by three European universities: ULiège (main coordinator), ISM University of Management and Economics (Lithuania), and Zagreb School of Economics and Management (Croatia). It is taught entirely in English and is accessible by selection only. Students must hold a curriculum of at least 240 credits to apply. They will complete one term of courses at each partner university. Upon successful completion of the programme, students will be awarded a multiple degree issued by the three universities.

## Core curriculum compulsory courses (B1:44Cr, B2:16Cr)

HULG9625-1	Markstrat Marketing Simulation (english language)	B1	Q1	-	-	-	5
HULG9626-1	Marketing Research (english language)	B1	Q1	-	-	-	5
HULG9627-1	Business Simulation (english language)	B1	Q1	-	-	-	5
HULG9628-1	Financial Management (english language)	B1	Q1	-	-	-	5
HULG9629-1	Technology for Economic, Environmental, and Social Impact (english language)	B1	Q2	-	-	-	6
HULG9630-1	Sustainable Strategies and New Business Models (english language)	B1	Q2	-	-	-	6
HULG9631-1	Sustainable Supply Chain Management (english language)	B1	Q2	-	-	-	6
HULG9632-1	People, Organization, and Innovation (english language)	B1	Q2	-	-	-	6
GEST7093-1	Financing Entrepreneurial Impact Opportunities (english language) - Sybille MERTENS DE WILMARS	B2	Q1	24	-	-	4
GEST7094-1	Cognitive biases & decision-making - Frédéric Ooms	B2	Q1	24	-	-	4
GEST7095-1	Business Modeling and Impact Entrepreneurship (english language) - Charles CUNY	B2	Q1	24	-	-	4
GEST7096-1	New Ventures with Impact (english language) - Bernard SURLEMONT	B2	Q1	24	-	-	4
Focus compulsory courses (B2:30Cr)							
GTFE9007-1	Master Thesis (Service Learning) (english language) - Frédéric OOMS, Bernard SURLEMONT	B2	Q1	-	-	-	30