

Cycle view of the study programme

		B1	Or	Th	Pr	Au	Cr
Focus compulsory courses (B1 : 5Cr, B2 : 10Cr)							
MARK0012-1	<i>Basics of marketing</i> - AnneChristine CADIAT, Cécile DELCOURT, Laurence DESSART - Suppl : AnneChristine CADIAT, Claire GRUSLIN	B1	Q1	30	-	-	5
PSTG0041-1	<i>Work placement</i> - Geoffrey GEUENS - [120h Internship]	B2	TA	-	-	[+]	10
Focus optional courses (B1 : 15Cr)							
Choose courses totalling 15 ECTS out of the following : (B1 : 15Cr)							
COMU0044-1	<i>Digital journalism</i> - <i>Techniques numériques du journalisme</i> - Alain JENNOTTE - <i>Initiation au datajournalisme</i> - Joël MATRICHE	B1	TA	15	-	-	5
ECON0109-1	<i>Introduction to economic systems, Theory</i> - HenryJean GATHON	B1	Q2	30	-	-	5
GEST3055-1	<i>Introduction to Business</i> - [30h AUTR]	B1	Q2	-	-	[+]	5
MARK8002-1	<i>Marketing and Innovation</i> (english language) - AnneChristine CADIAT, Claire GRUSLIN	B1	Q2	30	-	-	5
SPOL9226-1	<i>International economic institutions</i> - Philippe VINCENT	B1	Q1	30	-	-	5
GEST7005-1	<i>Governance and HRM of social enterprises</i> - Charlotte MOREAU	B1	Q1	30	-	-	5
GEST3024-1	(pas organisé en 2024-2025) <i>Business and sustainable development</i> - Sybille MERTENS DE WILMARS	B1	Q2	30	-	-	5
HIST0079-1	<i>History of business</i> - Eric GEERKENS	B1	Q1	30	-	-	5
HIST0176-1	<i>Introduction to social and economic history of contemporary Belgium</i> - Eric GEERKENS	B1	Q2	30	-	-	5
SOCI2257-1	<i>Sociological analysis of social policies</i> - Nicolas JACQUET, JeanFrançois ORIANNE, Didier VRANCKEN	B1	Q1	30	-	-	5
COMU0024-2	<i>Socioeconomics of media and journalism</i> - Geoffrey GEUENS	B1	Q1	30	-	-	5
Core curriculum compulsory courses (B1 : 20Cr, B2 : 30Cr)							
COMU2155-1	<i>Public relations in the digital age</i> - Benoît GILSON	B1	Q2	30	-	-	5
COMU0035-1	<i>Communication from the European institutions : speech and practice analysis</i> - Geoffrey GEUENS	B1	Q1	30	-	-	5
COMU0036-1	<i>Project workshop</i> - Quanah ZIMMERMAN	B2	Q1	30	-	-	5
COMU0037-1	<i>Visual communication (theory and analysis)</i> (english language) - Jeremy HAMERS	B1	Q1	30	-	-	5
COMU0038-1	<i>Actors of the European communication : public relations, think tanks, lobbies</i> - Geoffrey GEUENS	B2	Q1	30	-	-	5
COMU0433-1	<i>Audiovisual production workshop</i> (english language) - François PARMENTIER	B1	Q2	15	15	-	5
PTFE0035-1	<i>Final thesis</i> - Laurent RASIER	B2	TA	-	-	-	20
Common core courses (B1 : 20Cr, B2 : 20Cr)							
Choose two modules from : (B1 : 20Cr, B2 : 20Cr)							
ENGLISH (B1 : 10Cr, B2 : 10Cr)							
TRAD0096-1	<i>Comparative method in linguistics, English-French</i> (english language) - Marie HERBILLON	B1	Q1	30	-	-	5
TRAD0059-1	<i>Issues in English civilization</i> (english language) - Marie HERBILLON	B2	Q1	30	-	-	5
Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)							
Argumentation Group							

LMOD0001-1 *Practicing English argumentation* (english language) - Marie HERBILLON - Q2 - 30 - 5

Linguistics group

Choose one of the following courses :

GERM0062-1 *World Englishes* (english language) - Daria TUNCA - Q2 30 - - 5
 LGER0210-1 *English diachronic linguistics b : Approaches and perspectives in English historical linguistics* (english language) - Lieselotte BREMS - Q1 30 - - 5
 LGER0223-1 *English synchronic linguistics a : English corpus linguistics* (english language) - An VAN LINDEN - Q1 30 - - 5
 LGER0104-2 *English synchronic linguistics b: Construction grammar and its application to English* (english language) - Lieselotte BREMS - Q2 30 - - 5
 LGER0105-2 *English diachronic linguistics: An introduction to grammaticalization* (english language) - Lieselotte BREMS - Q2 30 - - 5

Literature group

Choose one of the following courses :

LGER0200-1 *English literature a: Modern Literature(s) in English* (english language) - Marc DELREZ - Q1 30 - - 5
 LGER0202-1 *English literature b: Intermedial approaches to literature and culture* (english language) - Michel DELVILLE - Q1 30 - - 5
 LGER0204-1 *English literature c* (english language) - Delphine MUNOS - Q2 30 - - 5
 LGER0206-1 *English language literature* (english language) - Daria TUNCA - Q2 30 - - 5
 LGER0208-1 *English literature e: American literature* (english language) - Michel DELVILLE - Q1 30 - - 5

GERMAN (B1 : 10Cr, B2 : 10Cr)

TRAD0062-1 *Comparative method in linguistics, German-French* - Céline LETAWE - B1 Q1 30 - - 5
 TRAD0063-1 *Issues in German civilization* (german language) - Claus TELGE, MyriamNaomi WALBURG - B2 Q1 30 - - 5

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

Argumentation Group

LMOD0002-1 *Practicing German argumentation* (german language) - Claus TELGE - Q2 30 - - 5

Linguistics group

Choose one of the following courses :

LGER0222-3 *German synchronic linguistics a : Fragen der deutschen Grammatik* (german language) - Robert MÖLLER - Q2 30 - - 5
 LGER0101-5 *German synchronic linguistics b* (german language) - Robert MÖLLER - Q1 30 - - 5

Literature group

Choose one of the following courses :

LGER0191-1 *German literature a: Deutsche Literatur zwischen Romantik und Belle Epoque* (german language) - Louis GERREKENS - Q2 30 - - 5

LGER0195-1 *German literature c: Deutsche Literatur im 20. und 21. Jahrhundert* (german language) - Vera VIEHÖVER - Q2 30 - - 5

SPANISH (B1 : 10Cr, B2 : 10Cr)

TRAD0074-1 *Comparative linguistics Spanish-French* (spanish language) - AnneCécile DRUET - Suppl : Patricia WILLSON B1 Q1 30 - - 5

TRAD0075-1 *Hispanic civilization issues* (spanish language) - Ernesto WONG GARCÍA B2 Q1 30 - - 5

Choose two courses out of the following : (B1 : 5Cr, B2 : 5Cr)

LMOD0003-1 *Practicing Spanish argumentation* (spanish language) - Ernesto WONG GARCÍA - Q2 30 - - 5

LROM0076-1 *Questions of Spanish Linguistics* (spanish language) - Vanessa CASANOVA ROMERO - Q2 30 - - 5

LROM0136-1 *Questions of Hispano-American literature* (spanish language) - Kristine VANDEN BERGHE - Q1 30 - - 5

DUTCH (B1 : 10Cr, B2 : 10Cr)

TRAD0067-1 *Comparative method in linguistics, Dutch-French* - Laurent RASIER B1 Q1 30 - - 5

TRAD0068-1 *Issues in Dutch civilization* (dutch language) - Isa HENDRIKX B2 Q1 30 - - 5

Choose 2 groups among the following : (B1 : 5Cr, B2 : 5Cr)

Argumentation Group

LMOD0004-1 *Practicing Dutch argumentation* (dutch language) - Elies SMEYERS - Q2 30 - - 5

Linguistics group

Select 1 course in the linguistics group

LGER0224-5 *Dutch synchronic linguistics a : Ruimte, taal en cognitie* (dutch language) - Julien PERREZ - Q1 30 - - 5

LGER0225-1 *Dutch synchronic linguistics c: Tekstlinguïstiek en pragmatiek in het Nederlands* (dutch language) - Laurent RASIER - Q1 30 - - 5

Literature group

Select 1 course in the literature group

LGER0214-1 *Dutch literature b: Moderne poëzie in Vlaanderen en Nederland* (dutch language) - Erik SPINOY - Q1 30 - - 5

LGER0216-1 *Dutch literature c: Modern verhalend proza in Nederland en Vlaanderen* (dutch language) - Erik SPINOY - Q2 30 - - 5

FRENCH AS A FOREIGN LANGUAGES (B1 : 10Cr, B2 : 10Cr)

LGER0117-1 *Linguistics as applied to language learning and acquisition* - Laurent RASIER B2 Q1 30 - - 5

FLES0012-4 *Practical issues related to the Teaching of French as a Foreign and Second Language, Part II* - Deborah MEUNIER, Frédéric SAENEN, Audrey THONARD B2 Q2 30 - - 5

Choose a group according to its profile : (B1 : 10Cr)

For Frenchspeaking students (B1 : 10Cr)

LING0007-1 *Discourse analysis and typology* - Deborah MEUNIER, François PROVENZANO B1 Q2 30 - - 5

LROM0173-1 *Practical issues* - Sémir BADIR B1 Q1 30 - - 5

For students whose mother language is not French (B1 : 10Cr)

LANG0910-1	<i>Command of the French language</i> - ISLV, Marielle MARÉCHAL	B1	Q2	30	-	-	5
LROM0106-1	<i>French grammatical analysis</i> - Nicolas MAZZIOTTA	B1	Q1	30	-	-	5

Bridging courses Master in multilingual communication (120 credits)

Compulsory courses (B0 : 10Cr)

COMU0019-1	<i>Introduction to Cultural Policies and Economics</i> - Christophe PIRENNE	B0	Q2	30	-	-	5
COMU2147-1	<i>History of information and communication sciences, with an introduction to document research</i> - Geoffrey GEUENS	B0	Q1	30	-	-	5

Optional courses (B0 : 50Cr)

Choose two courses out of the following : (B0 : 10Cr)

COMU0008-1	<i>Analysis of Cultural Institutions</i> - Pascal DURAND	B0	Q1	30	-	-	5
COMU0016-1	<i>Theories of Communication</i> - Véronique SERVAIS	B0	Q1	30	-	-	5
ANTH0001-1	<i>Introduction to anthropology</i> - Benjamin RUBBERS - Suppl : Marie DAUGEY	B0	Q2	30	-	-	5
COMU0011-1	<i>Esthetic Mediation and Communication</i> - Christine SERVAIS	B0	Q1	30	-	-	5
CINE0004-1	<i>Cinema and Video Documentaries</i> - Jeremy HAMERS	B0	Q1	30	-	-	5
CINE0007-1	<i>History of Cinema</i> - Dick TOMASOVIC	B0	TA	30	30	-	5
THEA0001-1	<i>Dance and cinema</i> - Dick TOMASOVIC	B0	Q1	30	-	-	5
THEA0004-1	<i>History of theatre</i> - Nancy DELHALLE	B0	Q2	30	-	-	5

Specialized language class

Choose two modules from : (B0 : 40Cr)

Module : ENGLISH (B0 : 20Cr)

LGER0078-1	<i>Advanced English</i> (english language) - Daria TUNCA	B0	Q1	30	-	-	5
LGER0084-1	<i>English linguistics I</i> (english language) - Lieselotte BREMS	B0	Q1	30	-	-	5
GERM0003-3	<i>British civilization</i> (english language) - Raymond ECHITCHI - [3d FT Tr. Pr.]	B0	Q2	30	-	[+]	5
LGER0079-1	<i>Introduction to Modern English Literature III</i> (english language) - Daria TUNCA	B0	Q1	30	-	-	5

Module : GERMAN (B0 : 20Cr)

LGER0006-4	<i>German Language 2</i> (german language) - Louis GERREKENS - Suppl : MyriamNaomi WALBURG	B0	Q1	30	-	-	5
LGER0083-1	<i>German Linguistics I</i> (german language) - Robert MÖLLER	B0	Q2	30	-	-	5
GERM0002-3	<i>German civilization</i> (german language) - Claus TELGE - [3d FT Tr. Pr.]	B0	Q2	30	-	[+]	5
LGER0076-1	<i>Study of German literary modern texts 3</i> (german language) - Louis GERREKENS	B0	Q1	30	-	-	5

MODULE : SPANISH (B0 : 20Cr)

LROM9028-2	<i>Spanish II</i> (spanish language) - Theory - AnneCécile DRUET - Suppl : Nicolas LICATA,	B0	TA	30	-	-	5
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	ASSON - <i>Practice</i> - AnneCécile DRUET			-	45	-		
LROM0036-1	<i>Spanish linguistics</i> (spanish language) - Ernesto WONG GARCÍA	B0	Q1	30	-	-		5
LROM0118-1	<i>Stylistics and automatic processing of Spanish texts</i> (spanish language) - Alvaro CEBALLOS VIRO	B0	Q2	30	-	-		5

Choose one of the following courses : (B0 : 5Cr)

LROM0115-1	<i>Spanish-American literary texts studies</i> - <i>Theory</i> - Kristine VANDEN BERGHE - <i>Bibliographic research</i> - Kristine VANDEN BERGHE	B0	Q1	30	-	-		5
LROM0059-1	<i>Commentary on Spanish authors</i> (spanish language) - Alvaro CEBALLOS VIRO	B0	Q1	30	-	-		5

Module : DUTCH (B0 : 20Cr)

LGER0010-3	<i>Dutch Language 2</i> (dutch language) - Julien PERREZ	B0	Q2	30	-	-		5
LGER0085-1	<i>Dutch linguistics 1</i> (dutch language) - Julien PERREZ	B0	Q1	30	-	-		5
GERM0004-3	<i>Dutch civilization</i> (dutch language) - Elies SMEYERS - [3d FT Tr. Pr.]	B0	Q2	30	-		[+]	5
LGER0081-1	<i>Study of Modern Dutch Literature 3</i> (dutch language) - Kris STEYAERT	B0	Q1	30	-	-		5

Module : FRENCH AS A FOREIGN LANGUAGE (B0 : 20Cr)

LROM0024-1	<i>Introduction to general linguistics and semiology</i> - Julien PERREZ, François PROVENZANO	B0	Q1	30	-	-		5
LITT0005-1	<i>Literary and avant-garde movements in Europe (19th and 20th centuries)*</i> - Marc DELREZ	B0	Q2	30	-	-		5
COMU0031-1	<i>Technical journalistic writing</i> - David LELOUP	B0	Q1	30	-	-		5

Choose 1 additional course amongst : (B0 : 5Cr)

COMU0008-1	<i>Analysis of Cultural Institutions</i> - Pascal DURAND	B0	Q1	30	-	-		5
COMU0016-1	<i>Theories of Communication</i> - Véronique SERVAIS	B0	Q1	30	-	-		5
ANTH0001-1	<i>Introduction to anthropology</i> - Benjamin RUBBERS - Suppl : Marie DAUGEY	B0	Q2	30	-	-		5
COMU0011-1	<i>Esthetic Mediation and Communication</i> - Christine SERVAIS	B0	Q1	30	-	-		5
CINE0004-1	<i>Cinema and Video Documentaries</i> - Jeremy HAMERS	B0	Q1	30	-	-		5
CINE0007-1	<i>History of Cinema</i> - Dick TOMASOVIC	B0	TA	30	30	-		5
THEA0001-1	<i>Dance and cinema</i> - Dick TOMASOVIC	B0	Q1	30	-	-		5
THEA0004-1	<i>History of theatre</i> - Nancy DELHALLE	B0	Q2	30	-	-		5