

Block view of the study programme

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Block 1

Compulsory courses

GCER2259-1	<i>Innovation Management</i> (english language) - Frédéric OOMS	TA	18	-	-	2
GCER2199-1	<i>Data Science in Business</i> (english language) - German CASTIGIANI	TA	36	-	-	3
GCER2201-1	<i>Digital Transformation</i> (english language) - Raphaël FRANK, Gaston TRAUFFLER	TA	36	-	-	5
GCER2253-1	<i>Strategic Technology</i> (english language) - Raquel GONZALEZ	TA	24	-	-	3
GCER2255-1	<i>Growth Hacking</i> (english language) - Benjamin BLASCO	TA	15	-	-	2

Optional courses

Choose courses totalling 5 ECTS from the following :

GCER2260-1	<i>Driving Organizational Change</i> (english language) - Mina KOCGILKOKSAL	TA	24	-	-	3
GCER2204-1	<i>Project Management</i> (english language) - Esther CELOSSE	TA	15	-	-	2
GCER2202-1	<i>Blockchain & Big Data</i> (english language) - Eric FALK, Niamkey KOUAMÉ, Petra KRIZAN, Laurent MAROCHINI	TA	36	-	-	5
GCER2252-1	<i>Artificial Intelligence</i> (english language) - Fateh AMROUNE	TA	36	-	-	5
GCER2194-1	<i>Data Driven Decision Making</i> (english language) - Stéphanie AERTS, Eric FALK	TA	24	-	-	3