

#### Cycle view of the study programme

B1 Or Th Pr Au Cr

#### Compulsory courses (B1 : 16Cr)

GTFE0015-1 *Final Work - COLLÉGIALITÉ* B1 TA - - - 16

#### Optional courses (B1 : 44Cr)

##### Choose one module from : (B1 : 44Cr)

##### General management (B1 : 44Cr)

GEST1097-1 *Workshop in People Management* B1 Q2 5  
 - *Change management* - Vincent PIEDBOEUF 15 - -  
 - *Management by objectives* - Fabrice DE ZANET, JeanLouis PIRE 15 - -

INFO9019-1 *Business Analytics* (english language) - Asmaa HAMICH B1 Q2 30 - - 5

GEST0009-1 *Business Simulation* - Anne BILS, Louis ESCH, Wilfried NIESSEN B1 Q2 - - - 3

GEST1093-1 *Entrepreneurship* - Julien PAESCHEN B1 Q2 30 - - 5

DROI7004-1 *Indirect corporate taxation* - Vincent SEPULCHRE B1 Q2 20 - - 3

ECON2313-1 *International Macroeconomics* (english language) - Lionel ARTIGE B1 Q2 30 - - 5

INFO2040-1 *Management Information Systems* - André BLAVIER B1 Q1 30 - - 5

MARK8001-1 *Digital marketing* - Laurence DESSART, Benoît RONDEUX B1 Q2 24 - - 4

FINA0070-2 *Finance and insurance principles* - John PIETQUIN B1 Q1 30 - - 5

GEST7088-1 *Strategy and performance management* - Anne CHANTEUX, Nathalie CRUTZEN - Suppl : Charlotte FERRARA, Anthony SANTINO B1 Q2 25 - - 4

##### International MBA (B1 : 45Cr)

*Notice : This programme is accessible only by application and is organised abroad as part of a joint qualification.*

GEST7066-1 *Leadership & People Management* - Pierre GUILBERT B1 Q2 20 - - 4

FINA9016-1 *Market finance* - Georges HÜBNER B1 Q2 24 - - 5

MARK9305-1 *Digital marketing* B1 Q2 24 - - 4

GEST7067-1 *Entrepreneurship and innovation* - Frédéric OOMS B1 Q2 24 - - 4

GEST7068-1 *Projects management* B1 Q1 24 - - 5

FINA9017-1 *Corporate finance* B1 Q1 24 - - 5

GEST7069-1 *Intercultural management* - Corinne FORGERIT B1 Q1 24 - - 5

GEST7070-1 *Corporate strategy* B1 Q2 24 - - 5

GEST7071-1 *Corporate social responsibility* B1 Q2 24 - - 4

GEST7072-1 *Business simulation* - Wilfried NIESSEN B1 Q2 24 - - 3

#### Additional ECTS Master in management (evening classes)

##### Optional courses (B0 : 60Cr)

Each student's programme will be determined by the Jury depending on their prior education; it consists of 60 course credits essentially from those offered below (exemptions of up to 15 credits may be granted if the student can demonstrate in their application that they have acquired the harmonisation levels required in their previous course): (B0 : 60Cr)

FINA9018-1 *Analytical accounting and budget management* - Anne CHANTEUX B0 Q2 30 - - 5

GEST0197-1	<i>Introduction to organization analysis, Theory</i> - Jocelyne ROBERT	B0	Q1	30	-	-	<b>5</b>
DROI0908-1	<i>Law and businesses</i> - Jacques DEFER	B0	Q1	30	-	-	<b>5</b>
MATH0109-1	<i>Mathematics</i> - Pascal DUPONT	B0	Q1	45	-	-	<b>6</b>
DROI7003-1	<i>Direct corporate taxation</i> - Isabelle BRÉVIÈRE	B0	Q2	30	5	-	<b>5</b>
FINA0072-1	<i>Analysis of financial statements</i> - Grégory GONZALEZ RODRIGUEZ	B0	Q1	30	-	-	<b>5</b>
STAT0068-1	<i>Statistics (night classes)</i> - Bernard LEJEUNE	B0	Q2	30	6	-	<b>5</b>
GEST0093-1	<i>Operations and quality management</i> - Thierry PIRONET	B0	Q2	30	-	-	<b>5</b>
GRHO0010-2	<i>Human resources management</i> - Frédéric NAEDENOEN	B0	Q1	30	-	-	<b>5</b>
MARK0012-1	<i>Basics of marketing</i> - AnneChristine CADIAT, Cécile DELCOURT, Laurence DESSART	B0	Q1	30	-	-	<b>5</b>
GEST3061-1	<i>Skills workshops</i> - David HOMBURG	B0	Q2	-	-	-	<b>4</b>
LANG9917-1	<i>English for management (level 3) - part 1</i> - Kevin NOIROUX	B0	TA	30	-	-	<b>3</b>
LANG9918-1	<i>English for management (level 3) - part 2</i> - Kevin NOIROUX	B0	TA	30	-	-	<b>3</b>
GEST7081-1	<i>Preparation of final dissertation</i>	B0	Q2				<b>4</b>
	- <i>Preparing the scientific approach</i> - Nadia STEILS			15	-		
	- <i>Methodology in management sciences</i> - Nadia STEILS			15	-		
GEST6004-1	<i>Ethics and corporate social responsibility</i> - Pierre BUFFET	B0	Q2	15	-	-	<b>3</b>
FINA9019-1	<i>Key concepts in general accounting</i> - Anne BILS	B0	Q1	18	-	-	<b>3</b>