

Block view of the study programme

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Block 1
Compulsory courses
Module 1: Fundamental (5 ECTS)

This module should cover the fundamentals of running a business in order to enable each graduate pharmacist to interact constructively with an accountant and to understand the legal framework for running a business. This programme should cover the concepts relating to how a company operates, in particular its legal rights and obligations, the concepts of taxation (corporation tax, natural persons and social contributions) as well as the accounting and financial management aspects necessary for the proper management of a pharmacy.

 GCER2107-1 *Finance for non-specialists* - COLLÉGIALITÉ TA 20 - - 2

- Principles of financial management
- Ensuring a dialogue with financial managers
- Evaluating an investment project

 GCER2108-1 *Introduction to taxation* - COLLÉGIALITÉ TA 10 - - 1

 GCER2109-1 *Introduction to accounting* - COLLÉGIALITÉ TA 20 - - 2

Module 2: Accounting, financial management and taxation (3 ECTS)

 MCER2107-1 *Accounting and pharmaceutical taxation* - COLLÉGIALITÉ TA 20 - - 2

- The particularities of the pharmaceutical sector and their consequences
- The relationship between accounting and taxation
- Work-life balance

 MCER2108-1 *Legislation and stock management* - COLLÉGIALITÉ TA 10 - - 1

- Reminder of the fundamentals necessary to guarantee respect for the pharmaceutical art
- The impact of new purchasing and exchange methods
- The impact of GDPR on external and inter-dispensary communication

Module 3: Human resources management, conflict management (2 ECTS)

 GCER2111-1 *Team leader* - COLLÉGIALITÉ TA 20 - - 2

- Assess and develop colleagues's skills
- Recruit, motivate and organise my team
- Lead to reach my future goals
- Conflict management and dismissal

Module 4: Communication and pharmaceutical marketing (2 ECTS)

 GCER2110-1 *Communication strategy* - COLLÉGIALITÉ TA 10 - - 1

- The main communication tools adapted to the sector
- Defining a value proposition and learning how to communicate it
- Building your company image and promoting commitment

 MCER2109-1 *Ethics and communication* - COLLÉGIALITÉ TA 10 - - 1

- The necessary balance between communication and ethics
- Example of communication that damages the image of pharmacists
- Analysis and advice on communicative writing

Module 5: Development of officinal perspectives and final thesis (3 ECTS)

 MCER2110-1 *Sectoral analysis and prospects of change* - COLLÉGIALITÉ TA 10 - - 1

- Understanding the national and international pharmaceutical industry
- Anticipating change (shortages, hard-discount, pharmaceutical care, etc.)
- Case analysis and possible developments

 MTRA9014-1 *Final certificate* - COLLÉGIALITÉ - [20h AUTR] TA - - [+] 2

Notice : This involves demonstrating a fine understanding of the concepts covered during the certificate through a final dissertation on managing a practical medicinal problem.