

Cycle view of the study programme

		B1	Or	Th	Pr	Au	Cr
Compulsory courses (B1 : 40Cr, B2 : 47Cr)							
GEST7013-1	<i>Business environment</i> - AnneChristine CADIAT, Jacques DEFER, HenryJean GATHON	B1	Q1	45	-	-	5
FINA9014-1	<i>Finance for business</i> - Anne CHANTEUX, Magali HERMAN	B1	Q1	45	-	-	5
MQGE9002-1	<i>Supply Chain Management for Commercial Performance</i> (english language) - Thierry PIRONET	B1	Q1	27	-	-	3
LANG9906-1	<i>Business English (B2)</i> - H�el�ene BRIAMONT	B1	Q2	18	-	-	2
GEST7018-1	<i>Research methodology</i> - Benjamin HUYBRECHTS	B1	Q2	9	-	-	1
GSTG3004-1	<i>Immersion in business 1</i> - Thierry PIRONET	B1	TA	-	-	-	24
GEST7019-1	<i>Innovation and Change Management</i> (english language) - Olivier LISEIN, Fr�ed�eric OOMS	B2	Q1	54	-	-	6
GEST7020-1	<i>Commerci�el Nederlands - level 2 (B1)</i> - Monique STASSEN, Isabelle VAN DEN HOVE Prerequisite : GEST7016-1 - Langues et communication commerciale	B2	Q1	18	-	-	2
GMEM9006-1	<i>Final thesis</i>	B2	TA	-	-	-	15
GSTG3005-1	<i>Immersion in business 2</i> - Thierry PIRONET Prerequisite : GSTG3004-1 - Immersion en entreprise 1	B2	TA	-	-	-	24
Optional courses (B1 : 20Cr, B2 : 13Cr)							
Choose one language course from the following : (B1 : 3Cr)							
LANG9907-1	<i>Commerci�el Nederlands - level 1 (B1)</i> - Monique STASSEN, Isabelle VAN DEN HOVE	B1	TA	27	-	-	3
LANG9908-1	<i>Handelsdeutsch - Teil 1 (B1)</i> - Marie MAWHIN	B1	TA	27	-	-	3
Single focus (B1 : 17Cr, B2 : 13Cr)							
Professional Focus (B1 : 17Cr, B2 : 13Cr)							
GEST7049-1	<i>Sales and strategic negotiation</i> - Willem STANDAERT	B1	Q2	54	-	-	6
GEST7050-1	<i>Digital Marketing and Sales Analytics</i> (english language) - St�ephanie AERTS	B1	Q2	54	-	-	6
GEST7017-1	<i>Business Strategy and Strategic Marketing</i> (english language) - Willem STANDAERT	B1	Q2	45	-	-	5
GEST7021-1	<i>Leadership and Management in relation to salesforces</i> - Didier DEFR�ERE	B2	Q1	45	-	-	5
GEST7051-1	<i>Strategic Rooms (Simulation Game)</i> (english language) - Willem STANDAERT	B2	Q1	36	-	-	4
MARK9303-1	<i>Services and Brand Management</i> (english language) - C�ecile DELCOURT, Laurence DESSART	B2	Q2	36	-	-	4