

Cycle view of the study programme

B1 Or Th Pr Au Cr

Informations complémentaires

The programme lasts 26 months.

Compulsory courses (B1 : 60Cr)

Module 1 : Managing change and innovation

GCER0154-1	<i>Change Management</i> - [120h E-Lrng]	B1	TA	-	-	[+]	4
GCER0155-1	<i>Innovative project management</i> - [120h E-Lrng]	B1	TA	-	-	[+]	4
GCER0156-1	<i>Creativity and innovation</i> - [120h E-Lrng]	B1	TA	-	-	[+]	4

Module 2 : Inspiring, empowering and communicating

HULG9087-2	<i>Companies responsibilities</i> - Jan NOTERDAEME - [120h E-Lrng]	B1	TA	-	-	[+]	4
GCER0031-1	<i>Leadership</i> - [120h E-Lrng]	B1	TA	-	-	[+]	4
HULG9271-1	<i>Interpersonal communication</i> - Fabian DELAHAUT - [120h E-Lrng]	B1	TA	-	-	[+]	4

Module 3 : Measure, analyze and decide

GCER0157-1	<i>Exploitation of data and mathematical techniques</i> - [90h E-Lrng]	B1	TA	-	-	[+]	3
GCER0158-1	<i>Marketing and digital transition</i> - [90h E-Lrng]	B1	TA	-	-	[+]	3
HULG9089-1	<i>The principles of finance</i> - Benjamin LORENT, N... - [90h E-Lrng]	B1	TA	-	-	[+]	3
GCER0023-1	<i>Understanding and maximising the logistics chain</i> - [90h E-Lrng]	B1	TA	-	-	[+]	3

Module 4 : Leading a company in a changing world

HULG9090-2	<i>Companies strategies</i> - Christophe LEJEUNE - [120h E-Lrng]	B1	Q2	-	-	[+]	4
HULG9272-1	<i>The « CEO agenda »</i> - JeanPierre BAEYENS - [120h E-Lrng]	B1	TA	-	-	[+]	4
GCER0159-1	<i>Strategic intelligence</i> - [120h E-Lrng]	B1	TA	-	-	[+]	4

Module 5 : Manoeuvring in a systematic and prospective way

GCER0084-2	<i>Business Game</i> - Claire GRUSLIN - [292h E-Lrng]	B1	TA	8	-	[+]	10
GCER0160-1	<i>e-Portfolio</i> - [60h E-Lrng]	B1	TA	-	-	[+]	2