

## Cycle view of the study programme

B1 Or Th Pr Au Cr

Informations complémentaires

The programme lasts 26 months.

### Compulsory courses (B1 : 60Cr)

#### Module 1 : Managing change and innovation

GCER0154-1	<i>Change Management</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4
GCER0155-1	<i>Gestion de projets innovants</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4
GCER0156-1	<i>Créativité et Innovation</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4

#### Module 2 : Inspiring, empowering and communicating

HULG9087-2	<i>Companies responsibilities</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4
GCER0031-1	<i>Leadership</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4
HULG9271-1	<i>Communication interpersonnelle</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4

#### Module 3 : Measure, analyze and decide

GCER0157-1	<i>Exploitation des données et techniques mathématiques</i> - N... - [90h E-Lrng]	B1	-	-	[+]	3
GCER0158-1	<i>Marketing et transition digitale</i> - N... - [90h E-Lrng]	B1	-	-	[+]	3
HULG9089-1	<i>Les principes de la finance</i> - N... - [90h E-Lrng]	B1	-	-	[+]	3
GCER0023-1	<i>Comprendre, optimiser la chaîne logistique</i> - N... - [90h E-Lrng]	B1	-	-	[+]	3

#### Module 4 : Leading a company in a changing world

HULG9090-2	<i>Companies strategies</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4
HULG9272-1	<i>The « CEO agenda »</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4
GCER0159-1	<i>Intelligence Stratégique</i> - N... - [120h E-Lrng]	B1	-	-	[+]	4

#### Module 5 : Manoeuvring in a systematic and prospective way

GCER0084-2	<i>Business Game</i> - N... - [292h E-Lrng]	B1	8	-	[+]	10
GCER0160-1	<i>e-Portfolio</i> - [60h E-Lrng]	B1	-	-	[+]	2