

Block view of the study programme

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Bloc 1 du programme de l'année

Informations complémentaires

The programme lasts 26 months.

Compulsory courses

Module 1 : Managing change and innovation

GCER0154-1 *Change Management* - N... - [120h E-Lrng] - - [+] 4

GCER0155-1 *Gestion de projets innovants* - N... - [120h E-Lrng] - - [+] 4

GCER0156-1 *Créativité et Innovation* - N... - [120h E-Lrng] - - [+] 4

Module 2 : Inspiring, empowering and communicating

HULG9087-2 *Companies responsibilities* - N... - [120h E-Lrng] - - [+] 4

GCER0031-1 *Leadership* - N... - [120h E-Lrng] - - [+] 4

HULG9271-1 *Communication interpersonnelle* - N... - [120h E-Lrng] - - [+] 4

Module 3 : Measure, analyze and decide

GCER0157-1 *Exploitation des données et techniques mathématiques* - N... - [90h E-Lrng] - - [+] 3

GCER0158-1 *Marketing et transition digitale* - N... - [90h E-Lrng] - - [+] 3

HULG9089-1 *Les principes de la finance* - N... - [90h E-Lrng] - - [+] 3

GCER0023-1 *Comprendre, optimiser la chaîne logistique* - N... - [90h E-Lrng] - - [+] 3

Module 4 : Leading a company in a changing world

HULG9090-2 *Companies strategies* - N... - [120h E-Lrng] - - [+] 4

HULG9272-1 *The « CEO agenda »* - N... - [120h E-Lrng] - - [+] 4

GCER0159-1 *Intelligence Stratégique* - N... - [120h E-Lrng] - - [+] 4

Module 5 : Manoeuvring in a systematic and prospective way

GCER0084-2 *Business Game* - N... - [292h E-Lrng] 8 - [+] 10

GCER0160-1 *e-Portfolio* - [60h E-Lrng] - - [+] 2