

## First Year

### Communication class

#### Compulsory courses

COMU0034-1	<i>Copyright in Europe</i> - Michel GYORY	30	-	-	5
COMU0035-1	<i>Media representations and socio-cultural stereotypes</i> - Geoffrey GEUENS	30	-	-	5

#### Optional courses

Choose one of the following courses :

COMU0025-1	<i>Critical theory of information</i> - Pascal DURAND	30	-	-	5
PEAV0022-1	<i>Audience and public studies (including radio and television)</i> - Christine SERVAIS	30	-	-	5
COMU0024-2	<i>Socioeconomy of communication groups</i> - Geoffrey GEUENS	30	-	-	5
MEDC0003-1	<i>Cultural history of the visual</i> - Carl HAVELANGE, Lucienne STRIVAY	30	-	-	5
CINE0038-1	<i>Contemporary documentary (cinema, video, television)</i> - Geneviève VAN CAUWENBERGE	30	-	-	5
THEA0015-1	<i>Sociology of contemporary theatre</i> - Nancy DELHALLE	30	-	-	5
ASPE0005-1	<i>Questions of "mise-en-scene"</i> - Dick TOMASOVIC	30	-	-	5
MEDC0001-1	<i>Analysis of cultural production</i> - Christophe PIRENNE	30	-	-	5
PEAV0003-1	<i>Information deontology (with case study)</i> - Marc VANESSE	30	-	-	5

### Specialized language class

#### Optional courses

Choose one of the following courses :

COMU0036-1	<i>Writing workshop</i> - Marc VANESSE	30	-	-	5
LGER0126-1	<i>Creative Writing</i> - Sabine HACKBARTH	30	-	-	5
INFO1277-1	<i>Word processing and automated publishing techniques</i> - Gérald PURNELLE	30	-	-	5

Choose two modules from :

#### Module : ENGLISH

Choose one of the following courses :

TRAD0096-1	<i>Comparative method in linguistics, English-French</i> - Lieselotte BREMS	30	-	-	5
TRAD0059-1	<i>Questions in English civilization (english language)</i> - Valérie BADA	30	-	-	5

Choose one group from the following

#### Group : Linguistics

Choose one of the two following courses :

GERM0062-1	<i>Varieties of English in the Commonwealth (english language)</i> - Bénédicte LEDENT	30	-	-	5
LGER0127-1	<i>English synchronic linguistics c (Stylistics and critical discourse analysis) (english language)</i> - Daria TUNCA	30	-	-	5

#### Group : Literature

LGER0168-1	<i>English literature e (First Nation Canadian Literature)</i> - Christine PAGNOULLE	30	-	-	5
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#### Module : GERMAN

Choose one of the following courses :

TRAD0062-1	<i>Comparative method in linguistics, German-French</i> - Céline LETAWE	30	-	-	5
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TRAD0063-1 *Questions in German civilization* (german language) - Céline LETAWE 30 - - 5

**Choose 1 group from the following :**

**Group : Linguistics**

Choose one of the two following courses :

LGER0100-2 *German synchronic linguistics a (Das Zusammenwirken von syntaktischen und semantischen Faktoren in der deutschen Grammatik)* (german language) - Michel KEFER 30 - - 5  
 LGER0101-4 *German synchronic linguistics b (Gebrauchsstandard und Alltagssprache im deutschsprachigen Raum)* (german language) - Robert MÖLLER 30 - - 5

**Group : Literature**

Choose one of the two following courses :

LGER0159-1 *German literature a (Heinrich von Kleist : Dramen und Erzählungen)* - Louis GERREKENS 30 - - 5  
 LGER0061-9 *German literature c (Sujet à déterminer (en attente de désignation du nouveau titulaire))* (german language) - Vera VIEHÖVER 30 - - 5

**MODULE : SPANISH**

Choose one of the following courses :

TRAD0074-1 *Comparative method in linguistics, Spanish-French* - Patricia WILLSON 30 - - 5  
 TRAD0075-1 *Questions in Spanish civilization* (spanish language) - Patricia WILLSON 30 - - 5

Choose one of the following courses :

LROM0076-1 *Questions of Spanish Linguistics* (spanish language) - Alvaro CEBALLOS VIRO 30 - - 5  
 LROM0070-1 *Literatures and societies of contemporary Hispanic America* (spanish language) - Patricia WILLSON 30 - - 5

**Module : DUTCH**

Choose one of the following courses :

TRAD0067-1 *Comparative method in linguistics, Dutch-French* - Laurent RASIER 30 - - 5  
 TRAD0068-1 *Questions in Dutch civilization* (dutch language) - Kim ANDRINGA 30 - - 5

**Choose 1 group from the following :**

**Group : Linguistics**

Choose one of the two following courses

LGER0107-5 *Dutch synchronic linguistics b (Introduction to scientific research in applied linguistics)* (dutch language) - Julien PERREZ 30 - - 5  
 LGER0117-1 *Social and geographic variation in germanic languages* - Guy JANSSENS 30 - - 5

**Group : Literature**

Choose one of the two following courses :

LGER0070-9 *Dutch literature b (Identificatie en multiculturaliteit bij Hafid Bouazza)* (dutch language) - Erik SPINOY 30 - - 5  
 LGER0071-9 *Dutch literature c (De poëzie van Anton van Wilderode en het Vlaams-nationalisme)* (dutch language) - Erik SPINOY 30 - - 5

**Module : FRENCH AS A FOREIGN LANGUAGE**

**Choose a group according to its profile :**

#### For Frenchspeaking students

LING0007-1	<i>Discourse analysis and typology</i> - JeanMarc DEFAYS	30	-	-	5
LROM0173-1	<i>Pragmatics</i> - JeanMarc DEFAYS	30	-	-	5

#### For students whose mother language is not French

LANG0910-1	<i>Command of the French language</i> - ISLV, Marielle MARÉCHAL	30	-	-	5
LROM0190-1	<i>Principles of the grammar of modern French</i> - JeanMarc DEFAYS	30	-	-	5

#### Compulsory course

GEST3014-2	<i>Principles of marketing</i> - Jean TONDEUR	50	-	-	8
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#### Optional courses

Choose courses totalling 12 ECTS from the following :

PEAV0034-1	<i>Web journalism and interactive media</i> - Alain GERLACHE	15	-	-	2
MEDC0005-1	<i>Communication of Cultural institutions</i> - Martine VAN ZUYLEN	15	-	-	2
COMU0030-1	<i>Digital industries and information society</i> - Geoffrey GEUENS	30	-	-	4
COMU0024-2	<i>Socioeconomy of communication groups</i> - Geoffrey GEUENS	30	-	-	4
ECON0109-1	<i>Elements of Political and Social Economics</i> - Jacques DEFOURNY	30	-	-	4
GEST3024-1	<i>Social Enterprise and Sustainable Development</i> - Sybille MERTENS DE WILMARS	30	-	-	4
GEST3055-1	<i>Introduction to Business</i> - Nathalie CRUTZEN, Jacques PÉLERIN - [30h AUTR]	-	-	[+]	4
MARK0011-1	<i>Operational marketing</i> - Cécile DELCOURT, Claire GRUSLIN, Jean TONDEUR	45	-	-	6
SPOL0097-1	<i>International Economic Institutions</i> - Philippe VINCENT	30	-	-	4

## Second Year

#### End-of-cycle project

#### Compulsory course

PTFE0035-1	<i>Final thesis</i> - Julien PERREZ	-	-	-	20
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#### Communication class

#### Compulsory courses

COMU0037-1	<i>Euregional contemporary audiovisual media</i> - Jérémy HAMERS	30	-	-	5
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#### Optional courses

Choose 1 course (different from the one chosen in the 1st year) from :

COMU0025-1	<i>Critical theory of information</i> - Pascal DURAND	30	-	-	5
PEAV0022-1	<i>Audience and public studies (including radio and television)</i> - Christine SERVAIS	30	-	-	5
COMU0024-2	<i>Socioeconomy of communication groups</i> - Geoffrey GEUENS	30	-	-	5
MEDC0003-1	<i>Cultural history of the visual</i> - Carl HAVELANGE, Lucienne STRIVAY	30	-	-	5
CINE0038-1	<i>Contemporary documentary (cinema, video, television)</i> - Geneviève VAN CAUWENBERGE	30	-	-	5
THEA0015-1	<i>Sociology of contemporary theatre</i> - Nancy DELHALLE	30	-	-	5
ASPE0005-1	<i>Questions of "mise-en-scene"</i> - Dick TOMASOVIC	30	-	-	5
MEDC0001-1	<i>Analysis of cultural production</i> - Christophe PIRENNE	30	-	-	5
PEAV0003-1	<i>Information deontology (with case study)</i> - Marc VANESSE	30	-	-	5

#### Specialized language class

#### Optional courses

Continuation of the choice of the two language modules taken in the 1st year from :

#### Module : ENGLISH

Choose the course not taken in the 1st year

TRAD0096-1	<i>Comparative method in linguistics, English-French</i> - Lieselotte BREMS	30	-	-	5
TRAD0059-1	<i>Questions in English civilization</i> (english language) - Valérie BADA	30	-	-	5

Choose the group not already taken in the 1st year from :

**Group : Linguistics**

Choose one of the following courses :

GERM0062-1	<i>Varieties of English in the Commonwealth</i> (english language) - Bénédicte LEDENT	30	-	-	5
LGER0127-1	<i>English synchronic linguistics c (Stylistics and critical discourse analysis)</i> (english language) - Daria TUNCA	30	-	-	5

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**Module : GERMAN**

Choose the course not taken in the 1st year :

TRAD0062-1	<i>Comparative method in linguistics, German-French</i> - Céline LETAWE	30	-	-	5
TRAD0063-1	<i>Questions in German civilization</i> (german language) - Céline LETAWE	30	-	-	5

Choose the group not already taken in the 1st year from :

**Group : Linguistics**

Choose one of the two following courses :

LGER0100-2	<i>German synchronic linguistics a (Das Zusammenwirken von syntaktischen und semantischen Faktoren in der deutschen Grammatik)</i> (german language) - Michel KEFER	30	-	-	5
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**Group : Literature**

Choose one of the two following courses

LGER0159-1	<i>German literature a (Heinrich von Kleist : Dramen und Erzählungen)</i> - Louis GERREKENS	30	-	-	5
LGER0061-9	<i>German literature c (Sujet à déterminer (en attente de désignation du nouveau titulaire))</i> (german language) - Vera VIEHÖVER	30	-	-	5

**MODULE : SPANISH**

Choose the course not taken in the 1st year :

TRAD0074-1	<i>Comparative method in linguistics, Spanish-French</i> - Patricia WILLSON	30	-	-	5
TRAD0075-1	<i>Questions in Spanish civilization</i> (spanish language) - Patricia WILLSON	30	-	-	5

Choose the course not taken in the 1st year :

LROM0076-1	<i>Questions of Spanish Linguistics</i> (spanish language) - Alvaro CEBALLOS VIRO	30	-	-	5
LROM0070-1	<i>Literatures and societies of contemporary Hispanic America</i> (spanish language) - Patricia WILLSON	30	-	-	5

**Module : DUTCH**

Choose the course not taken in the 1st year :

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TRAD0068-1 *Questions in Dutch civilization* (dutch language) - Kim ANDRINGA 30 - - 5

Choose the group not already taken in the 1st year from :

**Group : Linguistics**

Choose one of the two following courses :

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LGER0117-1 *Social and geographic variation in germanic languages* - Guy JANSSENS 30 - - 5

**Group : Literature**

Choose one of the two following courses :

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LGER0071-9 *Dutch literature c (De poëzie van Anton van Wilderode en het Vlaams-nationalisme)* (dutch language) - Erik SPINOY 30 - - 5

**Module : FRENCH AS A FOREIGN LANGUAGE**

FLES0005-1 *Linguistics applied to Teaching French as a Foreign or Second Language* - JeanMarc DEFAYS 30 - - 5

FLES0015-1 *Didactics of the contemporary culture of France and Belgium* - JeanMarc DEFAYS, Frédéric SAENEN 30 - - 5

**Compulsory courses**

PSTG0041-1 *Work placement* - Geoffrey GEUENS, Julien PERREZ - - - 10