

## First Year

### Compulsory courses

DROI1262-1	<i>Labour Law</i> - Paul CRAHAY	30	-	-	5
GEST1079-3	<i>Entrepreneurship</i> (english language) - JeanMarie CHOFFRAY	30	-	-	5
GEST3029-1	<i>International Strategy</i> (english language) - Nathalie CRUTZEN, Thomas FROEHLICHER	18	-	-	3
INFO2039-2	<i>Management Information Systems</i> (english language) - Ashwin ITTOO	30	-	-	5
GEST3030-1	<i>Development of managerial skills</i> - JeanMarie DUJARDIN, Jocelyne ROBERT	12	-	-	2
MQGE0005-5	<i>Quantitative Methods in Management</i> (english language)				5
	- <i>Part : Operations Research</i> - Yasemin ARDA	15	-	-	
	- <i>Part : Statistics</i> - Cédric HEUCHENNE	15	-	-	
MARK0781-2	<i>Strategic Marketing</i> (english language) - Zelal ATES, Cécile DELCOURT, Jean TONDEUR	30	-	-	5
FINA0050-1	<i>Valuation and Capital Budgeting</i> (english language) - Marie LAMBERT, Alain SCHOCKERT	30	-	-	5
GRHO0017-2	<i>Change Management</i> (english language) - François PICHULT	30	-	-	5

### Optional courses

Choose one language course from the following :

*Notice* : access to basic-level language courses is subject to a number of requirements - see the HEC regulations.

LANG1925-1	<i>German 4</i> - Marie MAWHIN	30	-	-	5
LANG1926-1	<i>Advanced German 4</i> - Sylvia DEROOSE	30	-	-	5
LANG1927-1	<i>Spanish 4</i> - Nicole GRUTMAN	30	-	-	5
LANG1928-1	<i>Advanced Spanish 4</i> - Véronique PEIFFER	30	-	-	5
LANG1929-1	<i>Italian 4</i> - Christine HANON	30	-	-	5
LANG1930-1	<i>Advanced Italian 4</i> - Christine HANON	30	-	-	5
LANG1931-1	<i>Dutch 4</i> - Nicole ENGELEN, Lutgarde NACHTERGAELE, Baudoin YANS	30	-	-	5
LANG1932-1	<i>Advanced Dutch 4</i> - Lutgarde NACHTERGAELE	30	-	-	5
LANG1933-1	<i>Elementary German 1</i> - Marie MAWHIN	30	-	-	5
LANG1934-1	<i>Elementary Spanish 1</i> - Nicole GRUTMAN	30	-	-	5
LANG1936-1	<i>Elementary Dutch 1</i> - Nicole ENGELEN	30	-	-	5
LANG1954-1	<i>French beginner level 1</i> - ISLV	30	-	-	5

*Notice* : this course is only open to non-French speaking students.

### Choose one option from the following :

*Notice* : each option given below is a prerequisite to access to the concerned focus, offered in 2nd year of Master.

#### Option "Banking and Asset Management"

FINA0051-1	<i>Banking and Insurance</i> (english language) - Fabien BONIVER, Georges HÜBNER	30	-	-	5
FINA0052-1	<i>Financial Derivatives</i> (english language) - Aline MULLER	30	-	-	5
FINA0053-1	<i>Investments and Portfolio Management</i> (english language) - Séverine PLUNUS	30	-	-	5

#### Option "Financial Analysis and audit"

FINA0011-2	<i>Audit</i> (english language) - Félix FANK	30	-	-	5
FINA0030-1	<i>Consolidation and IFRS</i> (english language) - Patrice SCHUMESCH	30	-	-	5
FINA0044-5	<i>Strategic Performance Management</i> (english language) - Gabriele CATANIA	30	-	-	5

#### Option "Marketing and Strategic Intelligence"

MARK0783-1	<i>Consumer Intelligence</i> (english language) - Zelal ATES	30	-	-	5
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MARK0784-1	<i>Introduction to Strategic Intelligence</i> (english language) - Claire GRUSLIN	30	-	-	<b>5</b>
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Choose one of the following courses :

MARK0785-1	<i>Branding and Reputation Management</i> (english language) - Zelal ATES	30	-	-	<b>5</b>
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GEST3146-1	<i>Digital Marketing Essentials</i> (english language) - André BLAVIER, Michael SCHYNS	30	-	-	<b>5</b>
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**Option "Social enterprise management"**

GEST3035-1	<i>Introduction to social economy and social entrepreneurship</i> - Jacques DEFOURNY	30	-	-	<b>5</b>
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GEST3036-1	<i>Social Innovation and Organisational Diversity</i> (english language) - Benjamin HUYBRECHTS	30	-	-	<b>5</b>
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GEST3037-1	<i>Financing a social enterprise</i> - Sybille MERTENS DE WILMARS	30	-	-	<b>5</b>
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